

CASE STUDY SNAPSHOT

Bridging the Brazilian talent gap through inclusive automation training



Company Profile

Viaflow is a consulting and technology company dedicated to driving business transformation through digital products, hyperautomation, training, and strategic design.

Challenge

Amidst a widespread talent gap in Brazil's technology industry, Viaflow faced challenges in recruiting and hiring diverse and qualified talent for vital vacancies.

Why Automation Anywhere?

Viaflow selected Automation Anywhere as a partner due to its leading role in delivering comprehensive AI-powered automation solutions, which perfectly aligns with Viaflow's mission to become the premier business transformation company in Brazil. This partnership has allowed Viaflow to integrate Automation Anywhere's cutting-edge Intelligent Automation technologies and expertise into the FlowTalents program's curriculum. As a result, participants gain state-of-the-art automation skills, significantly enhancing their career opportunities upon graduation.

Outcome

With 4,000+ subscribers and 85+ successfully trained and job-placed graduates, 50% of whom were hired internally, Viaflow's FlowTalents program has impacted more than 100 families and helps reduce Brazil's technology talent gap.

15K+
hours of RPA
training

4K+
training program
subscribers

100%
job placement
success

85+
training program
graduates in five years

Learn more at automationanywhere.com. North America: 1.888.484.3535 x1 | International: 1.408.834.7676 x1

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