Dark Data Renaissance

The vast majority of company data remains hidden from traditional automation solutions. New cognitive/Al breakthroughs are set to change the status quo.

80%

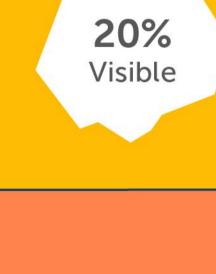
OF ENTERPRISE DATA
IS NOT VISIBLE



well as unstructured content—emails, images and videos.

-invoices, purchase orders and mortgage applications—as

Hidden data is comprised of semi-structured content



80%

Hidden

STRUCTURED







UNSTRUCTURED







bring structure to dark data





Bots that learn from human behavior



LEGACY AUTOMATION

VS. COGNITIVE AUTOMATION

times, and lower costs.

CLASSIFY &

DIGITIZE

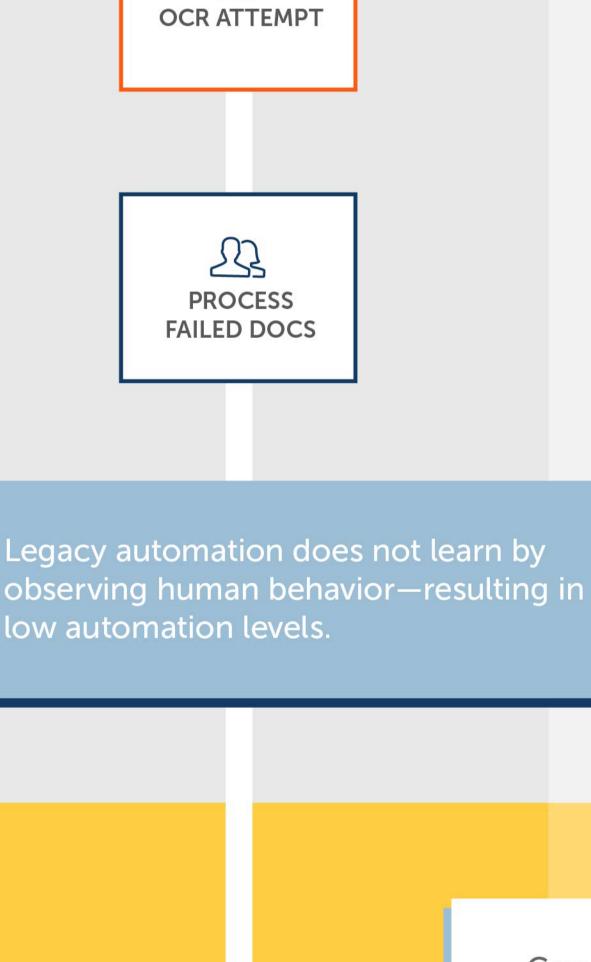
PROCESS

FAILED DOCS

Cognitive automation leverages vision

work to decrease business processing

skills and learns by observing people at



VALIDATE

AGAINST BACK

OFFICE APPS

APPROVAL

WORKFLOW

FINAL REVIEW

& APPROVAL

CLASSIFY

Cognitive automation reduces need for

human oversight resulting in more than

Bot

APPROVAL

WORKFLOW

double the throughput.

FINAL REVIEW
& APPROVAL

30%-40% STP*

without human involvement

RESULT:

RESULT: 60%-80% STP*

*Straight Through Processing (STP) — End-to-end automation

Real Intelligence. Real Results. In 3-8 Weeks. Embark on the digital enterprise journey. Together.

LEARN MORE

