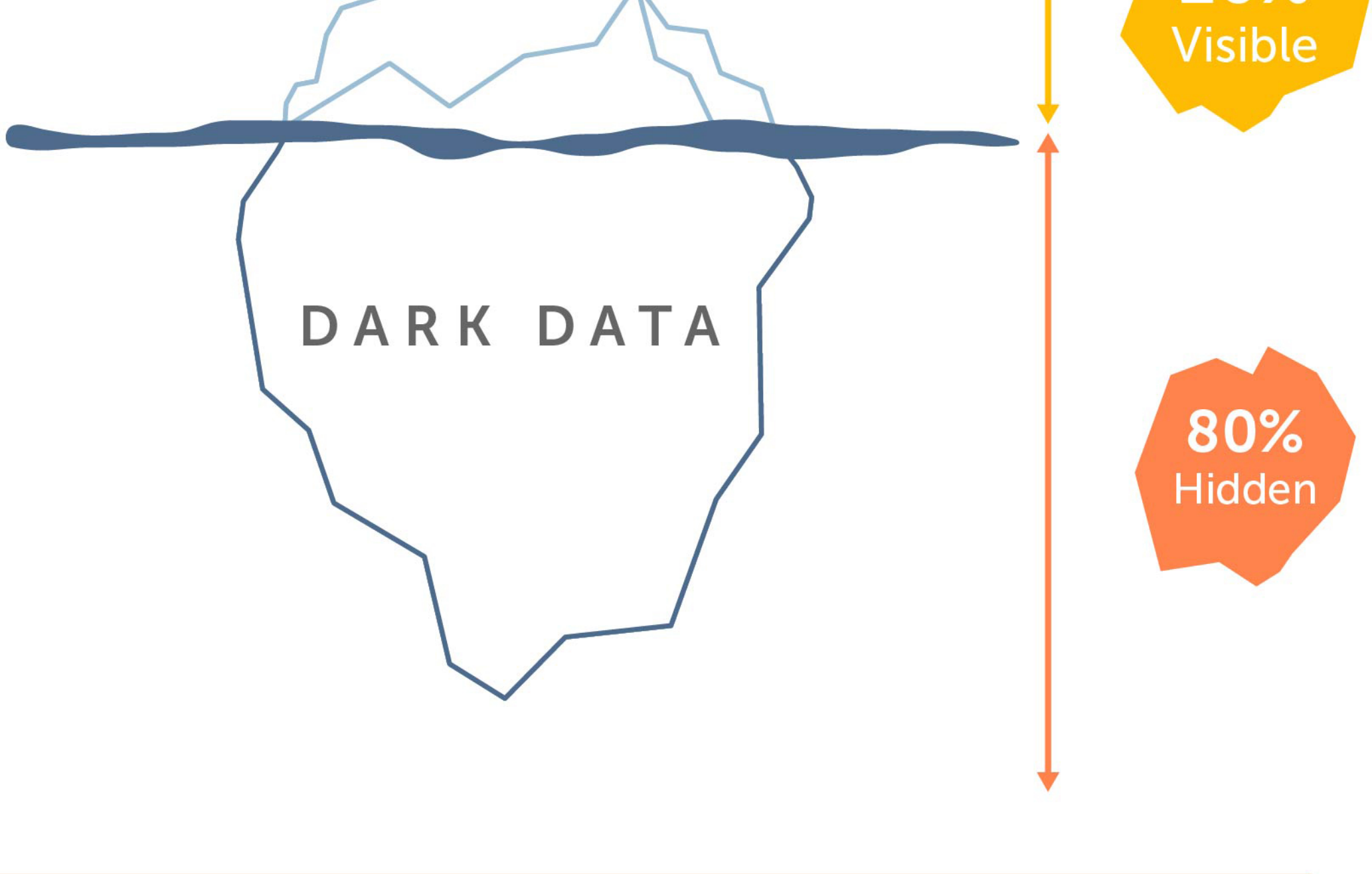


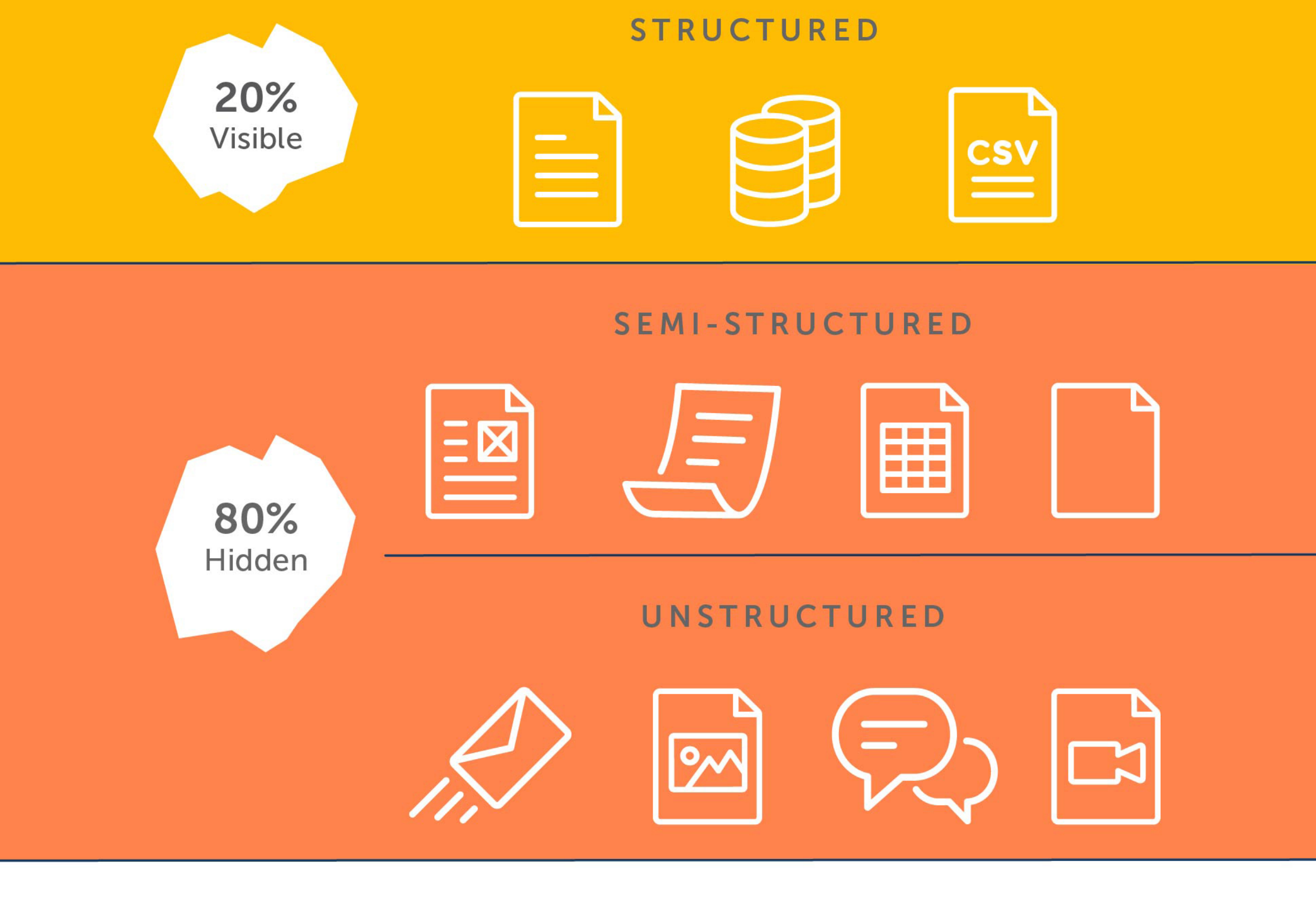
Dark Data Renaissance

The vast majority of company data remains hidden from traditional automation solutions. New cognitive/AI breakthroughs are set to change the status quo.

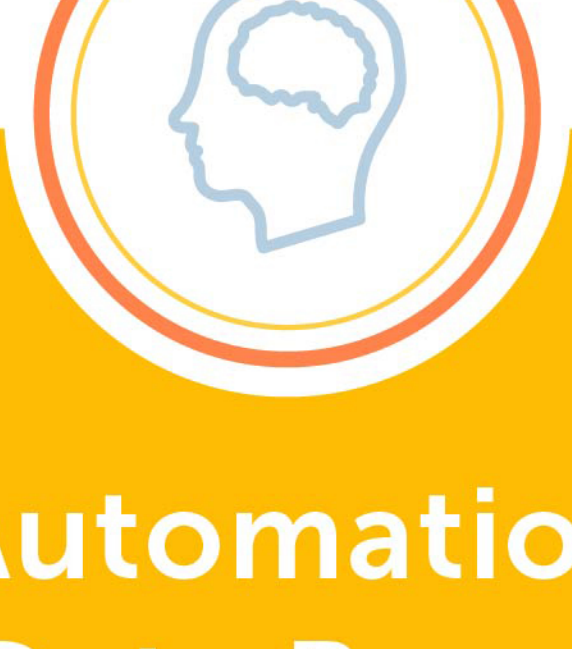
80% OF ENTERPRISE DATA IS NOT VISIBLE



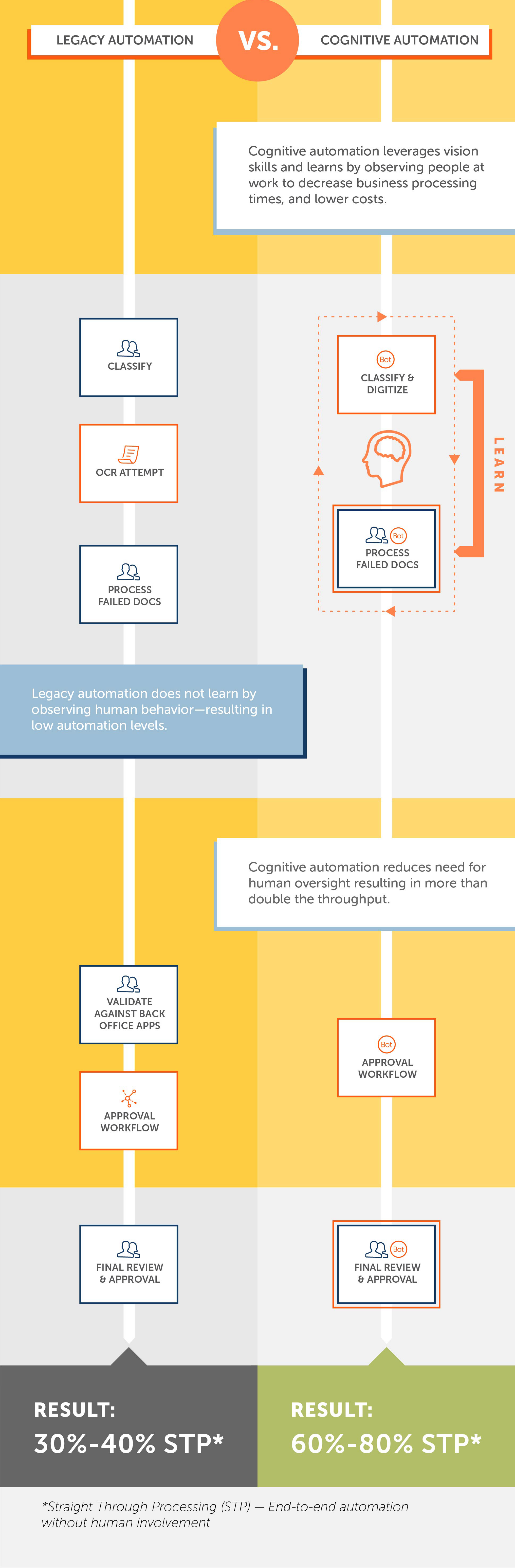
Hidden data is comprised of semi-structured content —invoices, purchase orders and mortgage applications—as well as unstructured content—emails, images and videos.



Bots that learn from human behavior bring structure to dark data



Cognitive Automation is Driving a Dark Data Renaissance



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