Learn how the Automation Success Platform natively integrates with ChatGPT and lets you keep a human in the loop when needed.

Practical use cases for generative AI

1. **Contract reviews**
   - Legal teams spend hours each day scanning contracts for problematic terms or clauses.
   - Generative AI is remarkably effective at analyzing unstructured data and could reduce the time it takes for contract reviews.

2. **Automated IT support**
   - Even the smartest chatbots are currently limited in their ability to understand the intent behind a question.
   - Combining generative AI with existing chatbot experiences and an intelligent automation platform can deliver a more conversational (and automated!) IT support experience.

3. **Language translation**
   - Manual translations to create localized content are slow and expensive.
   - Generative AI can reduce the time and funds typically spent on localization efforts.

4. **Review of security alerts**
   - Changing work models forced enterprises to increase security operations spend over the past few years, driving a flood of security alerts. Unfortunately, most turn out to be false alarms yet still require human effort to manage.
   - Generative AI can review and recommend a resolution for every alert or elevate it for human intervention.

5. **Sales outreach**
   - Sales outreach emails are typically just annoying spam. But, those personalized based on contacts, interests, or areas of concern tend to get noticed.
   - Generative AI can do a better job by automatically conducting background research on prospects while driving significant cost and time savings.

6. **Customer response quality**
   - The quality of customer support responses can make or break the support experience. AI-powered bots can score response quality before messages are sent.
   - Generative AI can then integrate with a CRM platform to analyze text-based unstructured data and offer further insights.

7. **Data cleansing**
   - CRM data quality is notoriously poor, according to sales reps, but CRM systems might miss errors that are obvious to a human.
   - Generative AI can absorb and process large sets of unstructured data and start to solve CRM data quality problems.