



IMAGINE



BOAS VINDAS À ERA DA EMPRESA AUTÔNOMA



Victor Camacho

Manager, Sales Engineering
AAI Community Leader

Automation Anywhere

22 anos de inovação em automação

FORRESTER

Gartner

Líder de Mercado



5,000+

Clientes Globais

>60%

Mercado - Brasil

+400M

Automation
Puns



3,000+ Partners



2,000+ Employees

Banco
SOFISA

Piracanjuba
desde 1995

syngenta

COPEL
Pura Energia

senac

INTEGRADA
COOPERATIVA AGROINDUSTRIAL

experian

Mercedes-Benz



celepar
+gov+tech

ArcelorMittal

EMBRAER

(JBS)

natura

ifood

Ipiranga

GZOB

rede

Algar
Telecom

bradesco
seguros

Getnet

inter

bradesco

Santander

Eletrobras

itaú

VALE

PETROBRAS

Cargill



[B]³

Banco
Daycoval

Claro

Seara

DELL

COPEL
Pura Energia

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VALE

PETROBRAS

Cargill

Automation Anywhere



Primeira Geração:

Criada a categoria de RPA

20-30% de tarefas automatizadas

Primeira a se tornar nativo da nuvem

Proporcionou Milhões \$ em economia



Segunda Geração: Expansão para Automação Inteligente

30-40% de tarefas automatizadas

8 diferentes capacidades de automação

Economia de Dezenas de milhões de dólares

Líder em múltiplas categorias; RPA, IDP and Task Mining



Terceira Geração: Automação Agêntica de Processos

40-80% de tarefas automatizadas

US\$ 1 bilhão investido em P&D

Economia de Centenas de milhões de dólares

5,000+ Clientes



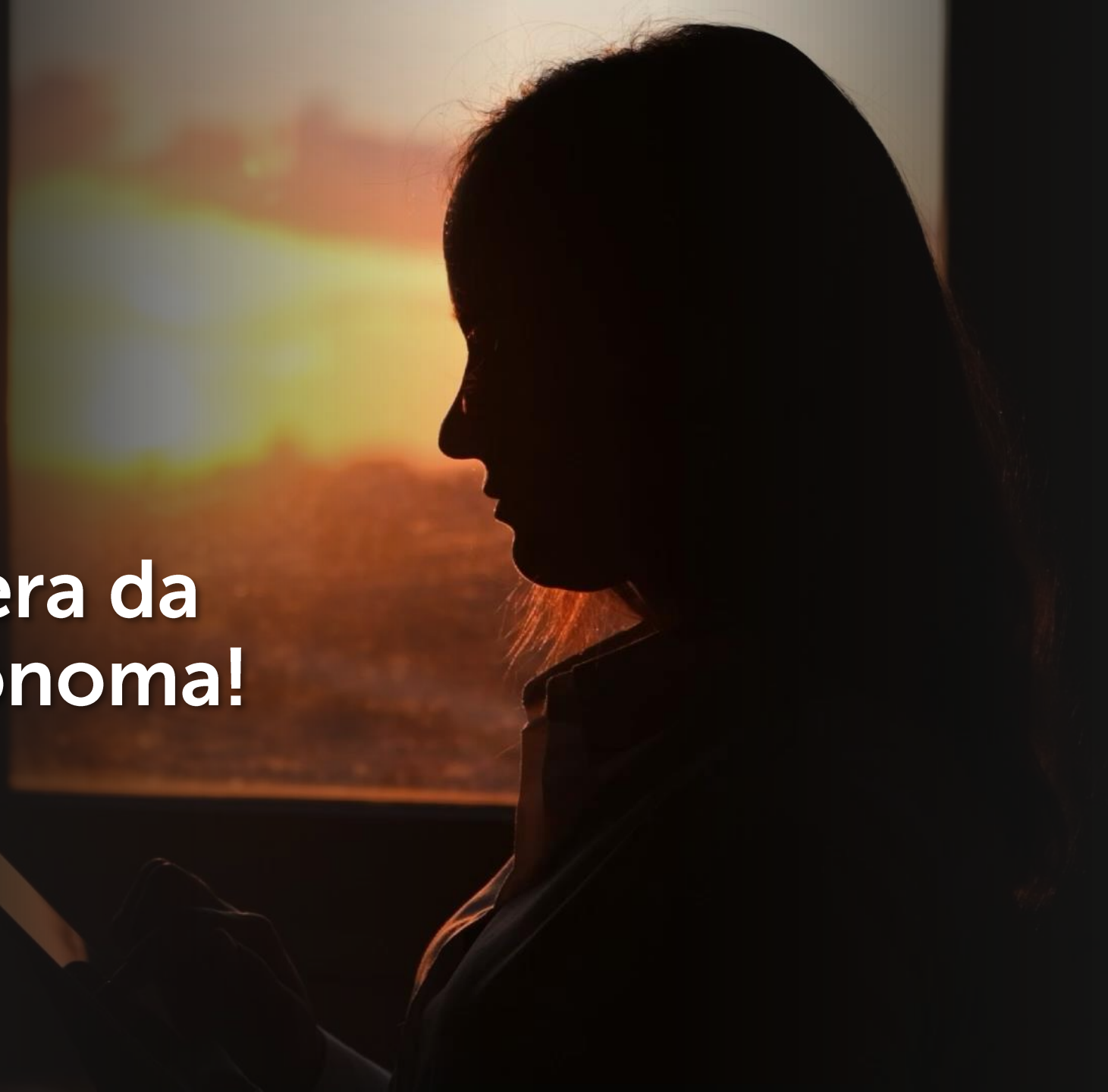
2,700+ Parceiros



400M

automações
por ano

**Boa vindas à era da
Empresa Autônoma!**



2 Metas a serem alcançadas

1

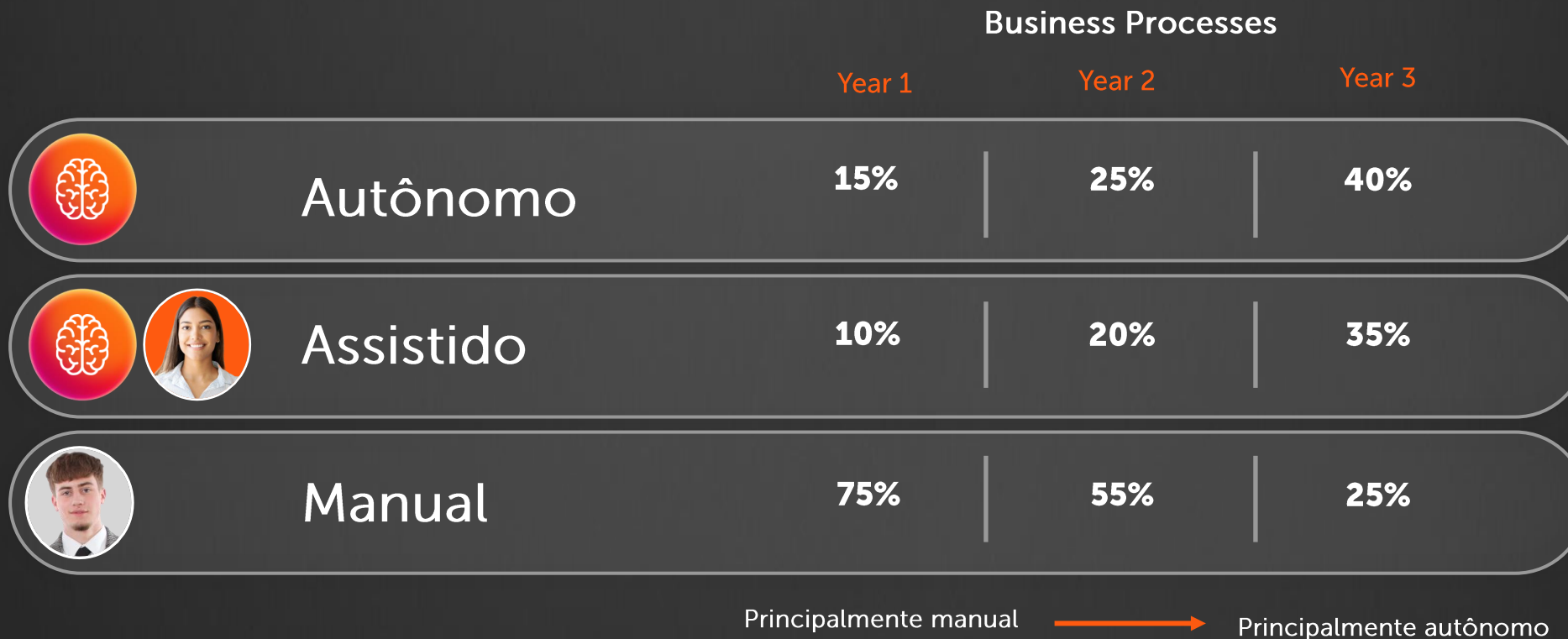
50% a 70% dos processos de um departamento devem ser executados em modo autônomo ou assistido.

2

Crie uma vantagem competitiva duradoura para o seu negócio, que mantenha sua empresa à frente no mercado

Maturidade Autônoma

Transformando o trabalho de “principalmente manual” para “majoritariamente autônomo” com Automação Agêntica de Processos



IMAGINE

The Autonomous Enterprise Is Here.

**Delivered through
Agentic Process Automation (APA)**

An abstract graphic on the right side of the slide, featuring flowing, flame-like or liquid-like shapes in shades of yellow, orange, red, and pink, set against a dark purple background.

300+

New
AI Features

Now on macOS
(Top Customer Request)

100+

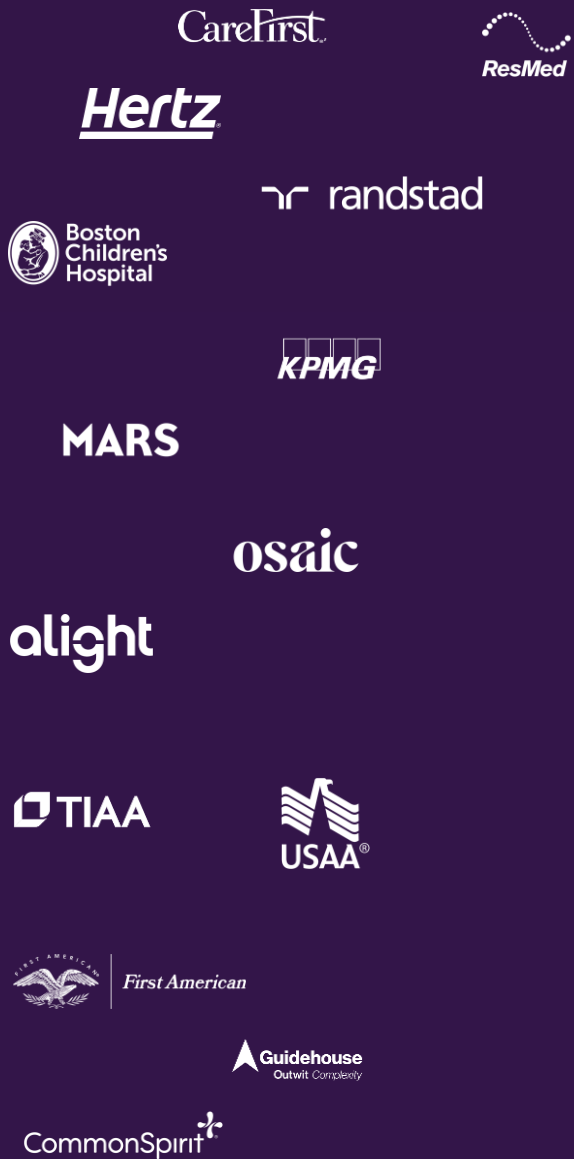
Top Customer
Requests

AI Agent Studio

Retrieval Augmented Generation (RAG)

Vision Models plus Gen3 Process Models

AI Governance incl PII Masking, Audit



400 million automations a year

1,500+ live APA deployments

3x growth for Document Automation

46K+ APA course completions

Gartner **FORRESTER®** **IDC**

Leader in Automation and AI



Agentic Process Automation (APA):

An advanced automation framework that orchestrates teams of Bots, AI Agents, automations and people.



Product Inquiry

Traditional automation handles only the easy 20%.

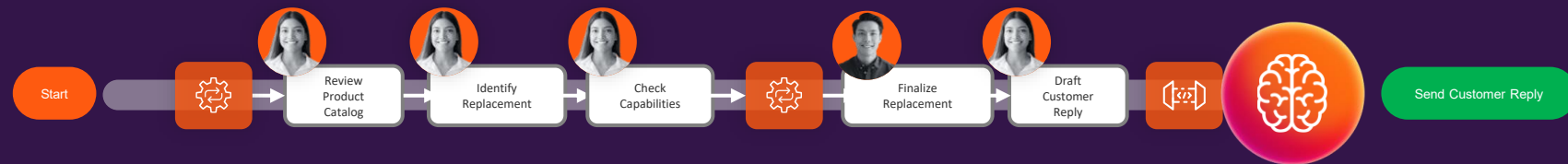


Product Inquiry

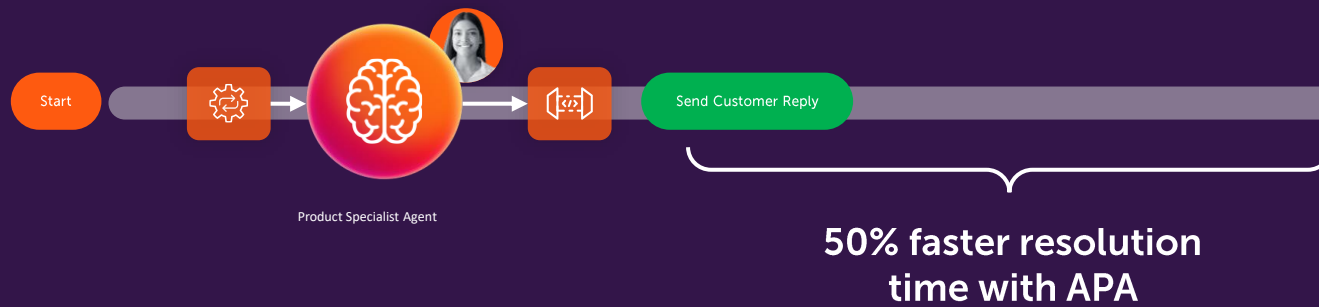
Traditional automation handles only the easy 20%.



Product Inquiry



Product Inquiry

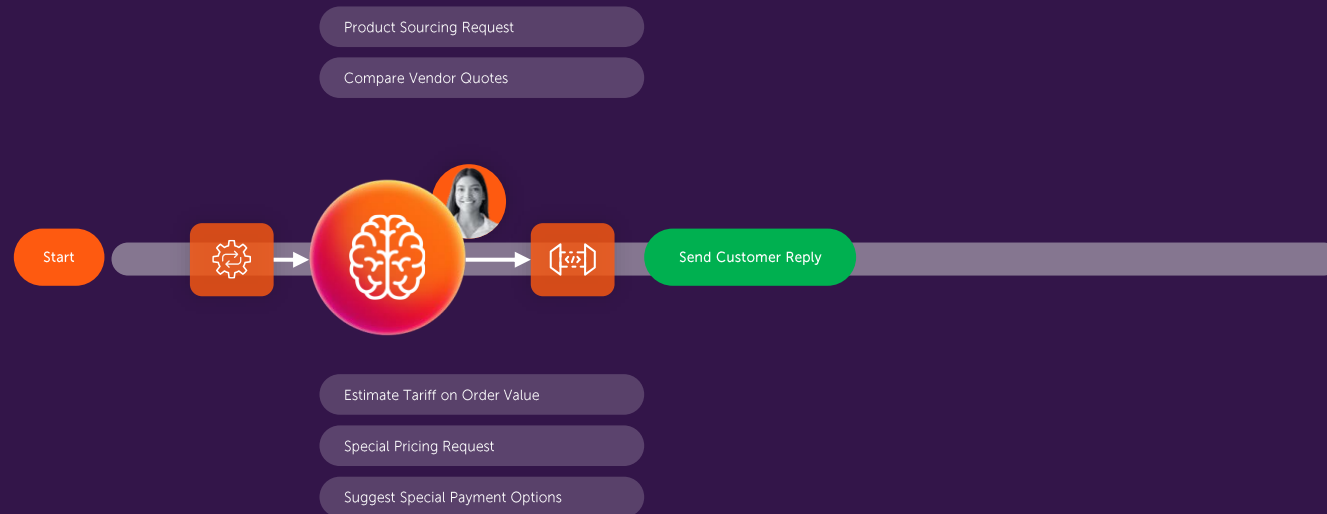


1,000,000+

Task-Specialized AI Agents Executions Across Customers



Product Inquiry



Order Management



Order Management



Order Management



From days
to hours



Inventory turnover
increases by 50%



Landed costs
drop by 12%



Increased
Customer NPS

Transform Mission-Critical Work With APA

Horizontal Solutions

Finance & Accounting

- ✓ Accounts Payable Agents
- ✓ Contract Management Agents
- ✓ Financial Planning & Analysis
- ✓ Treasury & Taxation

Customer Support

- ✓ Technical Issue Resolution Agents
- ✓ Service Desk Agents
- ✓ Knowledge Management Agents
- ✓ Log Triage & Root Cause Agents

Service Operations

- ✓ Service Request Agents
- ✓ SLA Escalation Agents
- ✓ Incident Management
- ✓ Vendor Management

HR

- ✓ Global Employee Onboarding Agents
- ✓ Learning & Development Agents
- ✓ Talent Acquisition & Recruitment
- ✓ Performance & Compensation

Vertical Solutions

Banking

- ✓ Customer Onboarding & KYC Agents
- ✓ Loan & Credit Processing Agents
- ✓ Insurance Claims Processing Agents
- ✓ Dispute Resolution Agents

Healthcare Providers

- ✓ Revenue Cycle Management Agents
- ✓ Prior Authorization Agents
- ✓ Patient Care & Administration
- ✓ Compliance & Regulatory Reporting

High Tech

- ✓ IT Support & Help Desk Agents
- ✓ Sales Deal Desk Agents
- ✓ Product Development
- ✓ Supply Chain Management

Manufacturing

- ✓ Product Replacement Agents
- ✓ Market Research Agent
- ✓ Quality Control & Assurance
- ✓ Maintenance Management



Introducing The **Process Reasoning Engine**



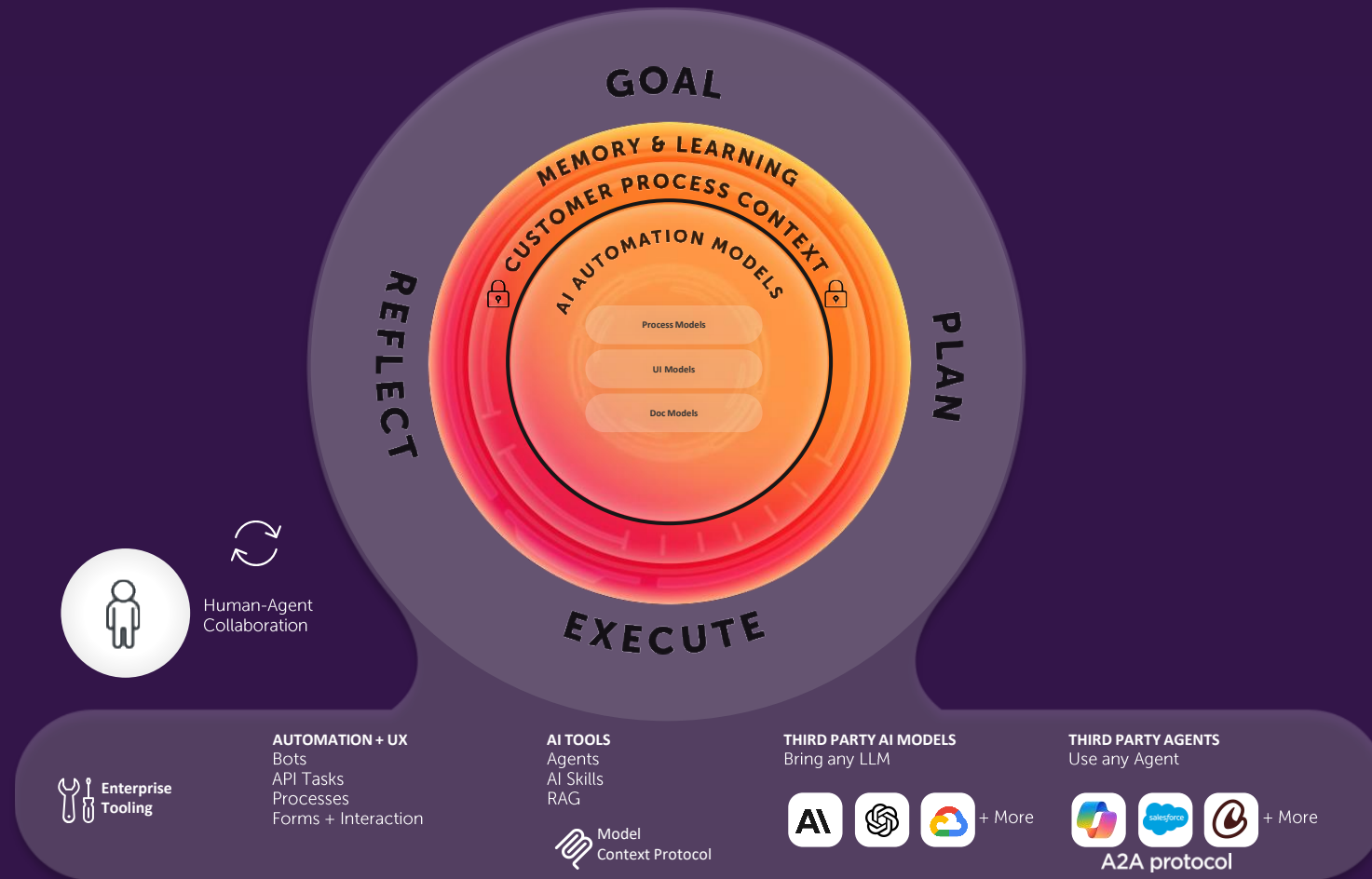
Introducing The **Process Reasoning Engine**



Introducing The **Process Reasoning Engine**



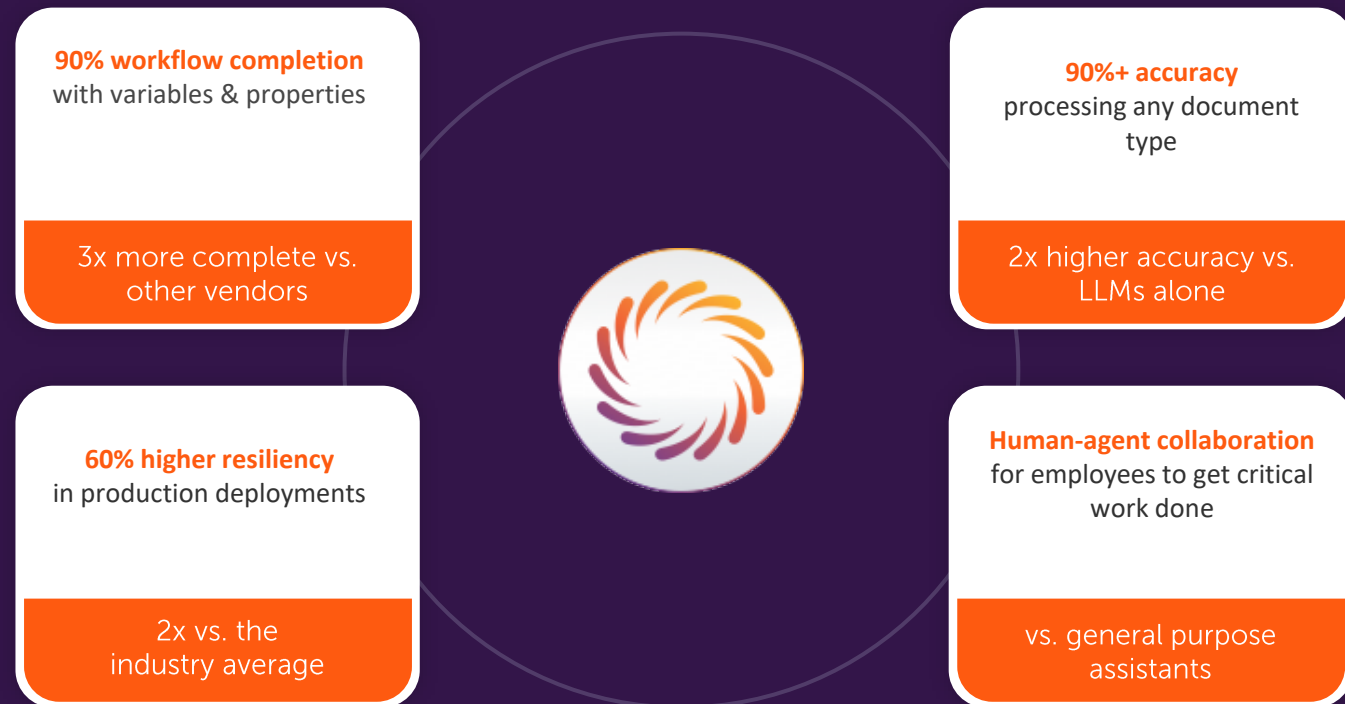
Introducing The **Process Reasoning Engine**



Introducing The **Process Reasoning Engine**



Introducing The **Process Reasoning Engine**



The Agentic Process Automation System

Delivering unparalleled automation impact with the industry's first process reasoning engine on a unified cloud-native platform.

What do you want to automate?



Agentic Solutions

Industry-Specific Department-Specific Pre-Built AI Agents

Human-Agent Collaboration

PRE 

Process Reasoning Engine

Agentic Orchestration

Agentic System

Document Agents
Document
Automation

**Generative
Automation**
Co-Pilot for
Automator

**Self-Healing
Agents**
Generative
Recorder

**Custom Process
Agents**
AI Agent Studio
Enterprise Knowledge

**Discovery
Agents**
Autopilot

Automation System

RPA

API

Cloud
Services

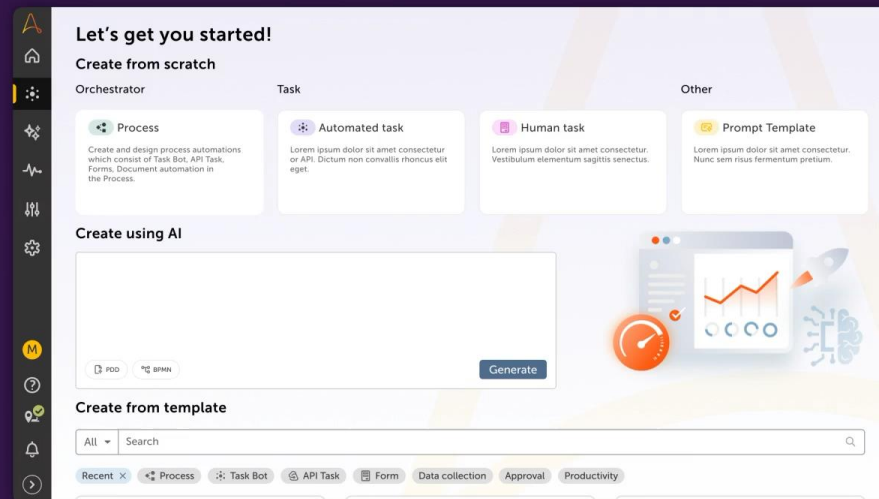
Monitoring & ROI

Security & Governance

1K+ Integrations

Enhanced!

Accelerate Productivity of Automation Teams



GA

3x higher efficacy
building automation

GA

60% higher resiliency with
vision models

GA

Discovery to automation in
weeks, not months

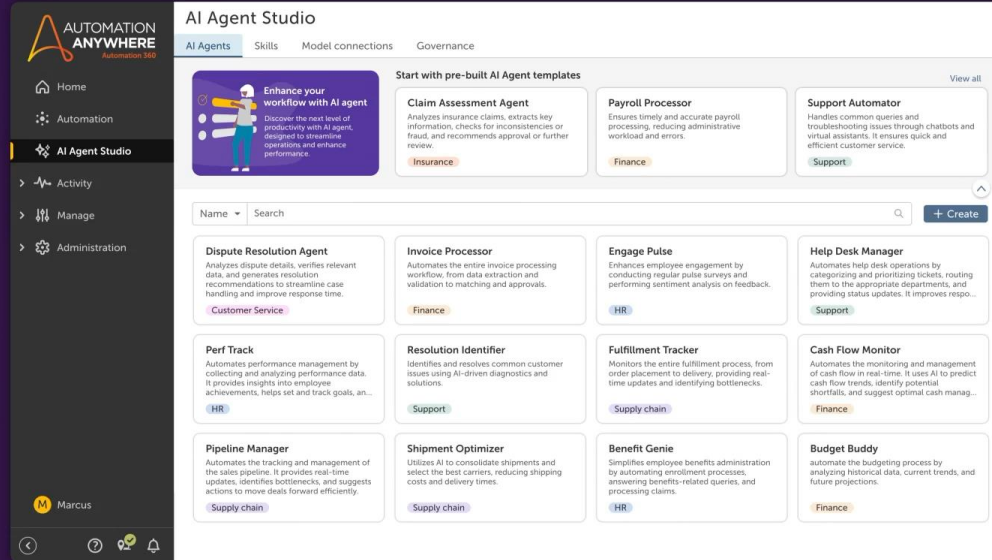
H2

Build multi-agent workflows
with natural language

H2

Self-learning process
design patterns

Build, Deploy, and Govern Process AI Agents



GA

Connect to any Model, any Tool, any RAG, and any AI Agent

GA

Public and Private Cloud

NEW

PII masking of data, monitoring, and audit

H2

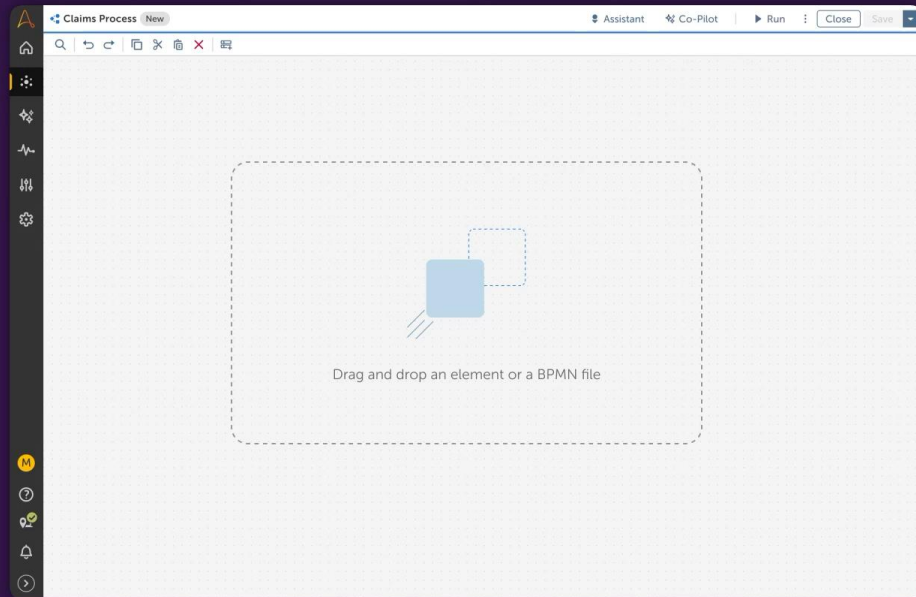
Library of pre-built AI Agents

H2

AI Agent evaluation service

New

Agentic Orchestration



NEW

BPMN modeling of process automations

NEW

Orchestrate AI Agents, Bots, APIs, and teams

NEW

Real-time monitoring and analytics

NEW

Event-driven actions including web-triggers and parallel processing

H2

Multi-agent orchestration



A2A protocol



+ More

Introducing!

Adaptive 'Computer Use' Agents



Agents for automation of highly variable enterprise websites and applications

- Adaptive test automation
- Real-time credentialing
- Website tracking
- Real-time price monitoring
- Identity verification
- Competitive research
- ...and more

Clarity Bank Loses Millions on Transaction Disputes



Jeremy, Customer

Incorrect charges put customers like Jeremy in tough financial situations.



Dispute Investigator

Typical manual investigation processes mean slow response times and unrecovered disputes which costs the bank millions and hurt customer trust .

APA Raises Customer Satisfaction and Dispute Recovery Rate by 50%+



Digital Coworker

Task Specialized Agents

GA

Goal-Oriented AI Agents

PREVIEW

Agentic Orchestration

JUNE



Dispute Investigator

Automation Co-Pilot

ENHANCED

Document Automation

ENHANCED

Vision Models

GA



Developer

Real-Time Observability

GA

AI Agent Studio

ENHANCED

Process Composer

GA

Automator AI

ENHANCED

Agent Evaluations

H2

Enhanced!

Human-Agent Collaboration

GA

Intent to action in any application

GA

Instant answers from your enterprise's knowledge

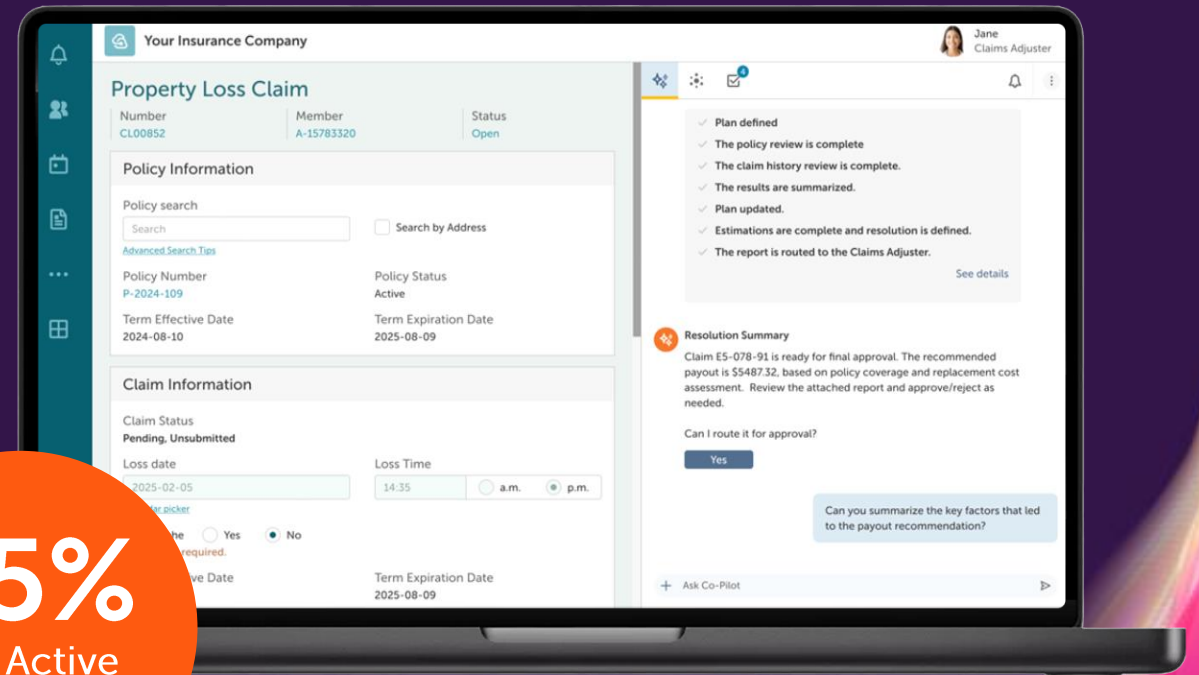
H2

Personalized responses by user and role

H2

Multi-modal including video, audio, tables, and forms

Amazon Q Business



85%
YoY Active
User Growth

Enhanced!

Process Any Document with Document Automation

Property Loss Claim Report Test Mode

Police-report_e5-079-91.pdf

Incident Number 6-24-1228-315

Police Incident Report
San Francisco Police Department
1121 5th Street, San Francisco, CA 94158
IT IS A MISDEMEANOR TO MAKE A FALSE REPORT OF A CRIME
(SEC. 148.5 CALIFORNIA PENAL CODE)

Incident Information

TYPE OF INCIDENT Traffic Accident Bike + Car	TIME STARTED 2025-02-05 14:35	TIME ENDED 2025-02-05 14:41	LOCATION OF OCCURRENCE Lombard and Hyde Street
TIME REPORTED 2025-02-05 14:52	REPORTED UNIT 12 - North Station	TYPE OF INQUIRY Public Roadway	RELATED CASE NUMBER 25-0205-1435-001
LOCATION SENT TO Same			

Person Involved

CODE V	NAME (LAST FIRST) Leigh, Sara	DOB 1992-06-15	RACE NHAF	SEX F	DRIVER'S LICENSE NO 6-555124	LICENSING STATE CA
EMAIL sara.leigh@ucsf.edu		RESIDENCE ADDRESS 123 Maple Street, San Francisco, CA 94109		PHONE 415-555-1234		
EMPLOYER NAME		BUSINESS ADDRESS		PHONE		

CODE M	NAME (LAST FIRST) Smith, Jack	DOB 1982-08-05	RACE Caucasian	SEX M	DRIVER'S LICENSE NO C-5821345	LICENSING STATE CA
EMAIL j.smith@ucsf.edu		RESIDENCE ADDRESS 584 North 2nd Street, San Francisco, CA 94107		PHONE 415-521-3881		
EMPLOYER NAME		BUSINESS ADDRESS		PHONE		

Narrative

DESCRIBE WHAT HAPPENED
On 02-05-2025 at approximately 14:35 hours, Sara Leigh was riding her bicycle westbound on Lombard Street approaching the intersection of with Hyde Street. A vehicle driven by Jack Smith traveling southbound on Hyde failed to yield the right-of-way and made a turn onto Lombard colliding with Ms. Leigh's bicycle. Ms. Leigh sustained injuries to her left arm and knees. Mr. Smith stopped and assisted Ms. Leigh.

Reprocess Submit

Successfully extracted

Show all fields

Learning instance Accuracy: 90%

Document type	Language	Locale	Provider
Invoices	English	English	Pre-trained
OCR Provider	Validation feedback	GenAI driven extraction	GenAI model
ABBY	Enabled	Enabled	Open AI (Vision)

Form fields 91.5%

Incident Number: B-24-1228-315

Reported on: 2025-02-05 14:52hr

Date of Birth: 1992-06-15

Phone: 415-555-1234

Incident Description: On 2025-02-05 at approximately 14:35 hours, Sara Leigh was riding her bicycle westbound on Lombard Street approaching the intersection with Hyde Street. A vehicle driven by Jack Smith traveling southbound on Hyde failed to yield the right-of-way and made a turn onto Lombard colliding with Ms. Leigh's bicycle. Ms. Leigh sustained injuries to her left arm and knees. Mr. Smith stopped and assisted Ms. Leigh.

Injuries (Y/N): Y

3X

YoY Page
Growth

GA

Extract data from complex documents with Gen AI vision models

NEW

Accelerate rollout with testing and benchmarking

NEW

High-scale extraction service

H2

Embedded MS Document Intelligence Updates (4.0)

H2

Automated learning for Gen AI extraction

Enhanced!

Real-time Observability with Multi-Agent Management

GA

Analytics and insights
across models, AI Agents,
and processes

GA

Lower TCO with performance insights

NEW

Observability and troubleshooting of live processes and agent interactions

H2

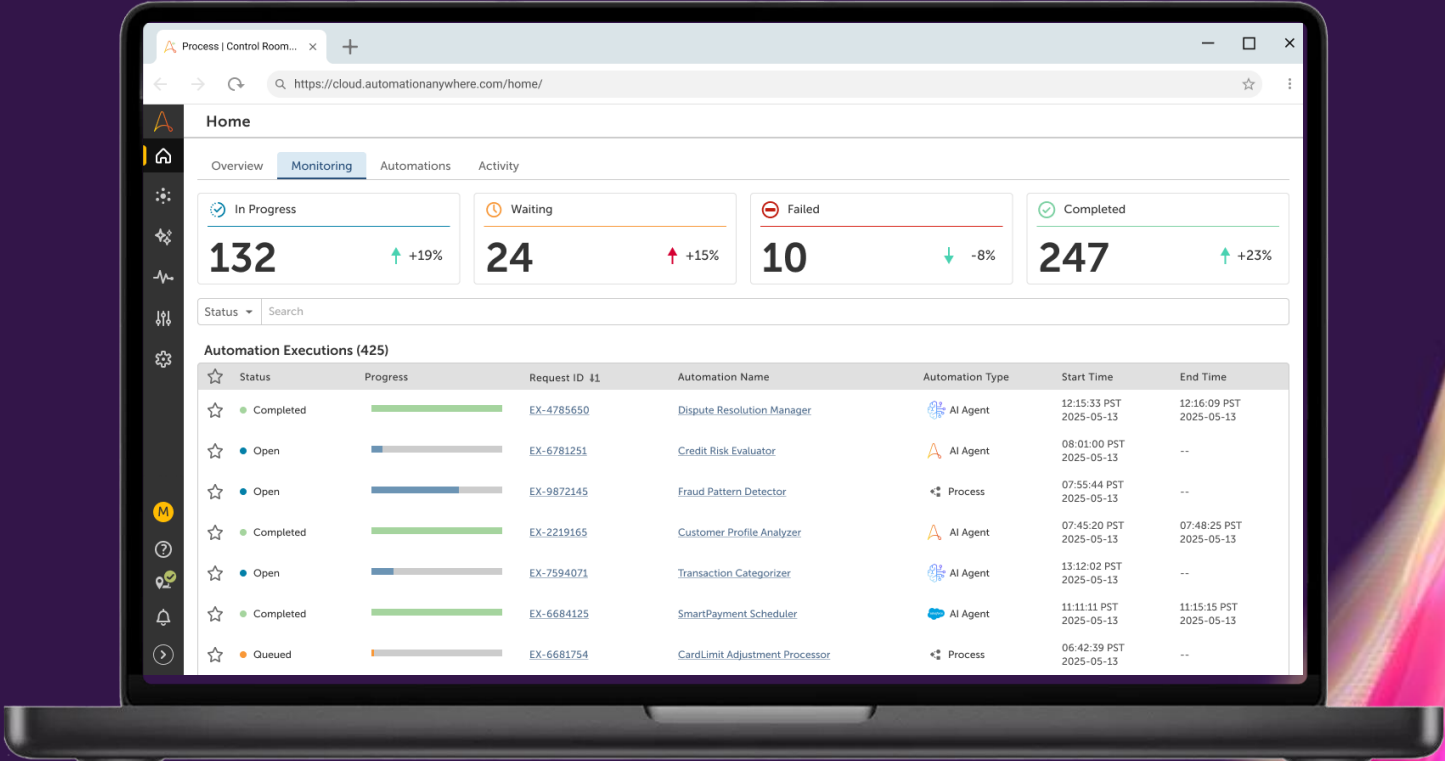
AI Agent ROI tracking and lifecycle management

H2

Multi-Agent observability



+ More



Delivering The Autonomous Enterprise With The **Agentic Process Automation (APA)** System

Process Reasoning Engine

3x Higher Efficacy
90%+ Document Extraction
Accuracy
60% Higher Resiliency
Enterprise UI Agent

Agentic Orchestration

Process Composer 2.0
Build Goal-oriented, Self-
Reflective AI Agents
Real-time Observability & Multi-
Agent Management
AI Governance & Guardrails

Human-Agent Collaboration

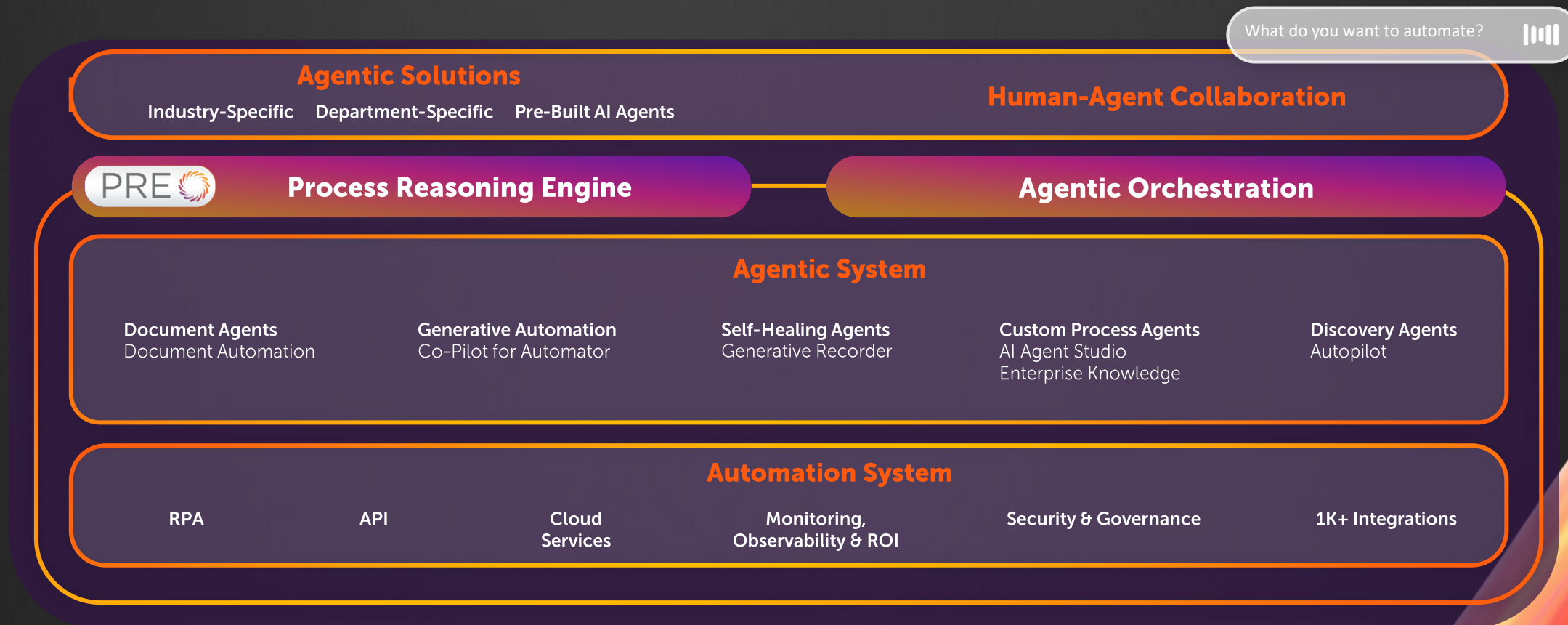
Automation Copilot is conversational
Document Automation
Pre-Built AI Agents
PRE: Customer Process Context



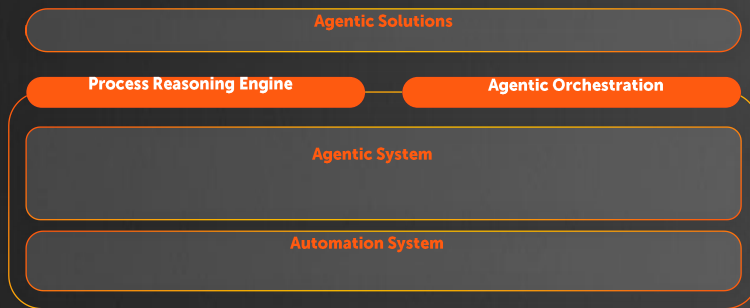
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O Sistema de Automação Agêntica de Processos

Gerando um impacto de automação incomparável com o primeiro motor de raciocínio de processos do setor, em uma plataforma unificada e nativa da nuvem.



Tudo o que você precisa para começar sua jornada hoje em um só lugar



Plataforma APA líder do Mercado



Framework e
Metologias



Pacotes de Soluções
para Empresa
Autônoma



Time Regional
complete e
dedicado – de
brasileiros para
brasileiros



Alianças Estratégicas
com Parceiros
Globais e Locais

**O futuro da automação
chegou: impacto
incomparável com o primeiro
motor de raciocínio de
processos do setor, rodando
em uma plataforma unificada
e 100% cloud-native**



Somos **número 1** em Automação Agêntica de Processos

44

1ª a entrar no mercado

Lançado em junho de 2024

Introdução ao sistema empresarial de IA + automação

IMAGINE
AUSTIN 36

- Na conferência anual de usuários da Imagine
- Mais de 50 clientes** criaram agentes de IA no local

1ª implantação em escala

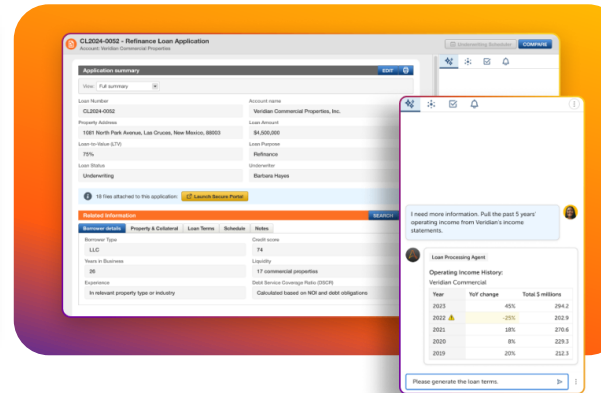
Com mais 100 clientes no processo



Cientes líderes em seis grandes setores verticais incluindo saúde, financeiro, petróleo e gás e manufatura

1º grupo de soluções

Tempo para obter valor acelerado, redução dos riscos do ROI

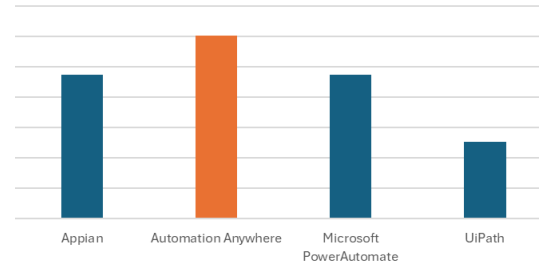


- +200** aceleradores de solução de agente de IA no mercado hoje
- Soluções prontas em conjunt** com Parcerias / GSIs

1ª experiência do produto

Estamos superando todos

A Automation Anywhere foi classificada como a melhor em termos de experiência de produto moderna e integrada



Os clientes nos classificam como número 1 em experiência de produto na comparação com UiPath, Microsoft e Appian



Automation Anywhere named as an Emerging Leader in the 2025 Gartner® Innovation Guide for Generative AI Technologies in the AI Knowledge Management Apps/ General Productivity category



AI Knowledge Management Apps/General Productivity



Source: Gartner, as of May 2025 (Gartner aims to update this Emerging Market Quadrant every six weeks on [gartner.com](https://www.gartner.com))

Pilot

Gartner Innovation Guide for Generative AI Technologies, Generative AI Team, 7 May 2025

Gartner

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1ª implantação em escala

Vários clientes de seis grandes setores já implementaram a automação agêntica de processos, obtendo resultados comerciais transformadores em escala.

Serviços
bancários

KeyBank 

Agentes de IA para operação

Economia anual de 750 horas
e US\$ 40 milhões em benefícios
em 120 aplicativos

Área da saúde

 **Boston
Children's**

Orquestração Agêntica de Processos

Economia projetada e crescimento
de receita de mais de US\$ 11
milhões em todo o hospital

Petróleo e Gás

 **PETROBRAS**

Agentes de IA para impostos

Economia de US\$ 120 milhões
em apenas 3 semanas

Energia

 **Jemena**
bringing energy to life

Agentes de IA para faturamento

Reduz o tempo de ciclo de
8 dias para 12 horas para mais
de 3.000 fornecedores

Fabricação

Agentes de IA para funcionários

Aumenta a produtividade em 50%,
resultando em US\$ 2 milhões em EBIT
provenientes das vendas

Serviços
profissionais

alight

Agentes de IA para sinistros

Acelera a tratativa de sinistros de
5 dias para menos de 1 dia para
300 equipes

A APA está impulsionando os resultados comerciais em todos os setores

Finanças



synchrony

bradesco

USAA®

E outras instituições financeiras globais de primeira linha

Área da saúde

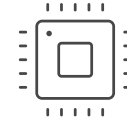


CardinalHealth

Lilly

E outras grandes empresas de saúde e ciências biológicas

Tecnologia



hp

DELL

E outras grandes empresas de tecnologia

Serviços de utilidade pública



centrica

SEMPRA

COPEL
-Avisa Energia-

Eletrobras

E outras grandes empresas de serviços de utilidade pública

Manufatura e outras indústrias



BR PETROBRAS

VALE

CATERPILLAR®

Sumitomo

E outras grandes empresas de manufatura

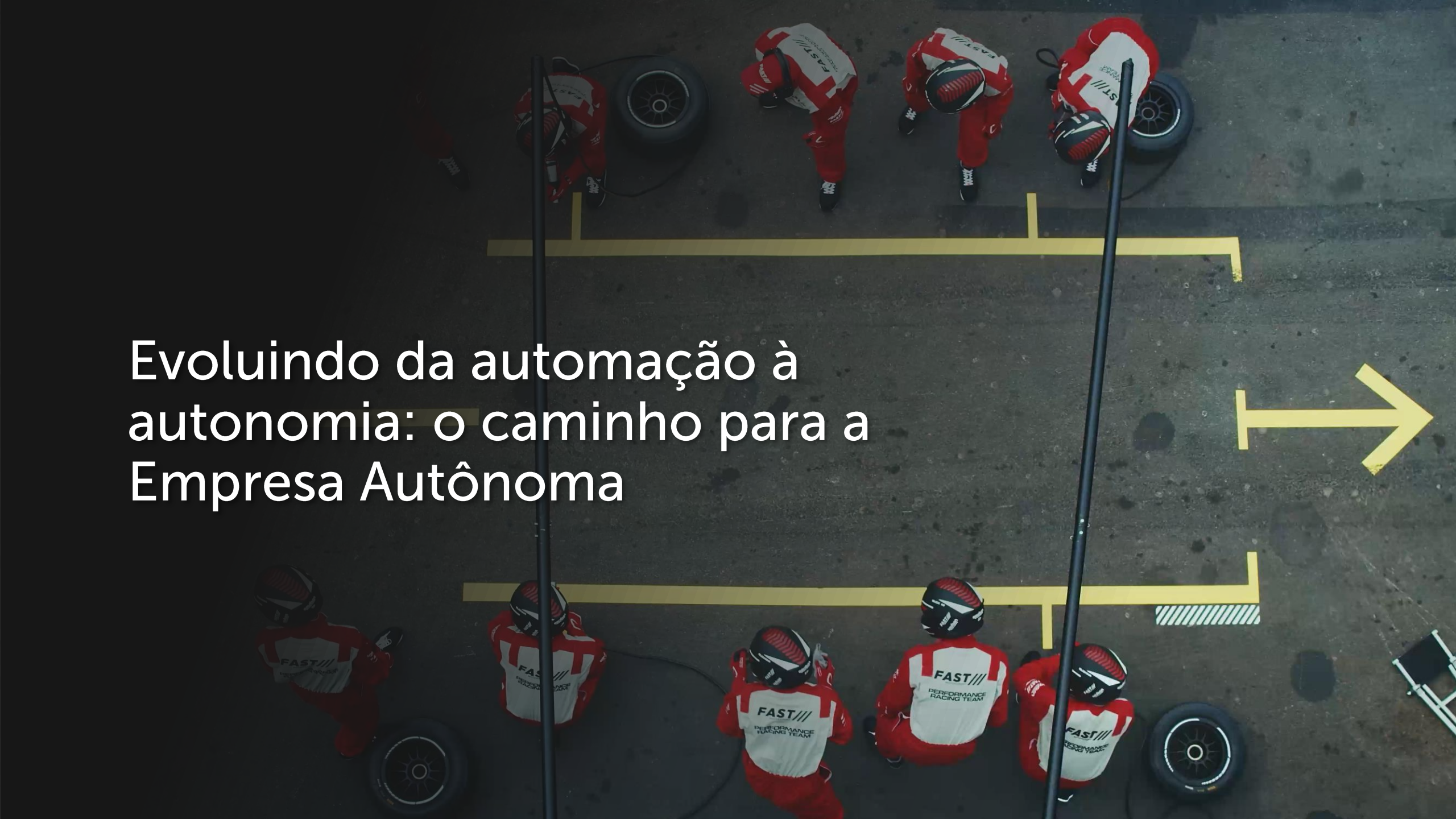
Consultoria



accenture

KPMG

E outras grandes empresas de consultoria



Evoluindo da automação à
autonomia: o caminho para a
Empresa Autônoma



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