

# SHOULD MY ENTERPRISE AUTOMATE THAT?

4 vital actions to take before your company or department invests time, energy, and budget into automation

The process automation trend is hitting its stride as more enterprises, shared services centers, and centers of excellence are under pressure to accelerate growth, while increasing efficiency and ROI. But is every process right for automation? A sound strategy for successful automation is predicated on efficient process discovery and detailed documentation of your current state of operations.

Here are **4 actions** you can take to ensure your first—or next—automation exploration delivers on its promise and potential.

## 01

### Assess overall process complexity.

- ☐ Does it require more than two backend systems to facilitate?
- ☐ How much knowledge is needed to complete the task—basic to expert?
- ☐ How many people will it take to complete the task?



## 02

### Decide if the process is mission critical or if you are automating just for the sake of automating.

- ☐ Is the process executed at a high frequency?
- ☐ Is it a crucial part of the business and does it directly contribute to revenue?
- ☐ Is that revenue being delayed due to staffing or technology bottlenecks?

FortressIQ has reduced the effort to produce **Level 5** documentation by up to **90%**



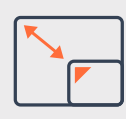
## 03

### Identify key metrics that will define a winning result.



#### SPEED

Time for discovery, implementation and ROI



#### SCALE

Both in terms of people and process



#### ACCURACY

Project expectations on target



#### EFFICIENCY

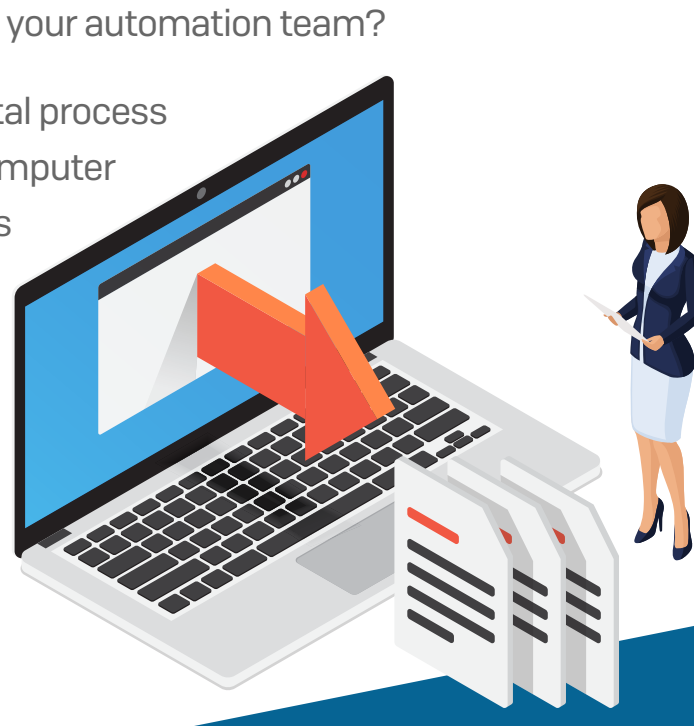
Steps and/or tasks eliminated



## 04

### Proceed only with fully detailed process documentation.

- ☐ Do you have the process documented down to the most minute detail?
- ☐ How long will it take to produce a level 5 process definition document (PDD) that can be handed off to your automation team?
- ☐ Given recent innovations in digital process discovery technology—like a computer vision-based solution that saves time by capturing every activity at the field level—**would a digital process discovery platform be your best option?**



## Next Step

### Have you identified your optimal process flow?

These initial considerations should help you get started on your path to automation.

For further guidance, [visit our website](https://www.fortressiq.com).

#### About FortressIQ

FortressIQ delivers real-time, end-to-end process insights for the modern enterprise. It leverages computer vision and artificial intelligence to add human-level observability to any application, with zero integration and universal compatibility. FortressIQ's automated process discovery enables enterprises to uncover insights and analytics previously unattainable with traditional methods, so that they may confidently make decisions and strategically implement them across the enterprise. These capabilities assist in improving employee experience, system optimization, process redesign, value engineering, and augmented intelligence. Founded in 2017, FortressIQ is backed by Lightspeed Venture Partners, Boldstart Ventures, Comcast Ventures, Eniac Ventures, M12 and Tiger Global. To learn more, please visit us at [www.fortressiq.com](https://www.fortressiq.com)