

PRODUCT BRIEF

Privacy Enhanced Gateway

Guaranteeing Trust and Privacy

Computer vision-based process intelligence can deliver unprecedented amounts of information and uncover insights previously unattainable with traditional approaches. It is the only method of choice for large-scale transformation initiatives. This need for process intelligence has only become more important as businesses are challenged with remaining relevant and staying competitive, especially in uncertain times. At FortressIQ, we believe that by advancing the use of AI we also inherently take on the responsibility of providing our customers with the security and trust needed for its use.

What is Privacy Enhanced Gateway (PEG)

Our Privacy Enhanced Gateway (PEG) was developed to be the world's first adaptive and learning computer vision-based firewall. PEG enables enterprises to confidently execute on their strategic business initiatives by filtering their sensitive data in a secure and scalable manner. It works by redacting all private data that has been obtained on customer's machines within their own network before being forwarded to the FortressIQ cloud for analysis. All traffic from the agents goes through PEG before leaving the customer's perimeter. PEG then removes PII and sensitive data.

Align Your Data Security to Corporate Mandates

The secure gathering and analysis of customers' personally identifiable information (PII) is a challenge that has been persistently impeding large-scale data collection and data-driven decision making for the enterprise. The very nature of process intelligence requires visibility into a company's data, which can be sensitive and require clearances for access. Historically, companies have had to invest in internal storage and masking software in an attempt to solve this problem, but these solutions can be costly, inefficient, and often do not scale with the data collected.

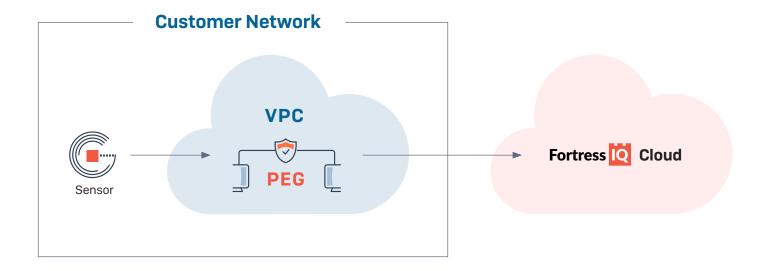
Leveraging Privacy Enhanced Gateway our customers get the best of both worlds. They can leverage the scale, cost savings, and rapid advancement of our cloud-based platform with the security and privacy of an on-premise deployment.

Enterprise Benefits

- Accelerate time-to-value for your most strategic business initiatives
- Security + AI = a "zero compromise" solution without sacrifice
- Enable management to make decisions while remaining compliant
- Empower and engage your workforce with enhanced process methods

How it Works

The core of this technology is a joint AI model which has learned the individual types of objects which compose a software screen, and the meanings of their labels and values. Essentially we can determine every control, like a drop down list box or radio button, the label for that control, along with the data within that control. We then can redact the data leaving only the empty software screen remaining.



Security, Compliance, and Risk Management

As part of our ongoing commitment to deliver best-in-class security for our customers, we are audited by an independent auditor to SOC2 type 2, ISO 27001:2013, and HIPAA standards in addition to PEG. With these certifications, you can be confident that we have the right controls and security methodologies in place to protect your data. Trust is a core part of our culture, products, and processes at FortressIQ and drives our mission to accelerate the responsible and ethical use of AI in the enterprise.







About FortressIQ

FortressIQ enables enterprises to decode work, transform experiences, and enhance workflows with the industry's most advanced process intelligence platform. Using innovative computer vision and artificial intelligence, FortressIQ delivers unprecedented process insights, extremely fast, and with detail and accuracy unattainable with traditional methods. The platform autonomously acquires process data at scale even as processes extend across systems, empowering enterprises to understand, monitor, and improve operations, employee and customer experiences, and every business process. FortressIQ was founded in 2017, and is backed by Lightspeed Venture Partners, Boldstart Ventures, Comcast Ventures, Eniac Ventures, M12 and Tiger Global. To learn more, please visit www.fortressiq.com.

