

Automation Anywhere's Premier Customer Experience
Bengaluru, September 19th and 20th, 2018



Join us. And Imagine.

A two-day experience for customers, partners – and bots – where knowledge and vision will frame a platform upon which you will be able to profoundly impact your business.

The Imagine Agenda

WEDNESDAY, SEPTEMBER 19th

6:45 AM **Registration Open**

7:00 AM **Build-A-Bot Class I – RPA**

We recommend you take this Build-A-Bot class before you take Build-A-Bot II.

One of our most popular sessions, we offer more than one. Learn how to actually build a bot in these personalized sessions designed for just about everyone. You'll see how easy it is to build and scale bots. Enjoyable. Enlightening. Time well spent.

7:30 AM **Breakfast**

8:30 AM **EY Masterclass – Ignition to Cognition**

With Artificial Intelligence (AI) being a continuum of evolving technologies, Robotic Process Automation (RPA) is the first step in any organization's AI journey. As part of our Masterclass, EY experts will uncover the journey ahead for an organization to emerge as a truly cognitive enterprise, the value derived and the framework for a structured transition.

8:30 AM **Build-A-Bot Class II – IQ Bot**

We highly recommend you take "Build-A-Bot I" before you take this session.

These are by far our most popular sessions. You'll discover just how easy bot building is on Automation Anywhere's platform. Building an IQ Bot is just as simple. You'll see.

- 8:30 AM **Fund a Technology. The New Bot Workbench.**
- Based on feedback from more than 1,000 customers, Automation Anywhere has designed an entirely new workbench to create and manage bots. Join us for a preview of this one-of-a-kind Bot Workbench and an interactive workshop to help further shape the Bot Workbench roadmap. You will help drive new features you would like to see built into this breakthrough product.
- 10:00 AM **Main Experience: Gary Conway Welcomes You to Imagine**
- Gary Conway, Chief Marketing Officer of Automation Anywhere, welcomes you as our special guests to Imagine, an experience like no other.
- 10:15 AM **Main Experience: Welcome Keynote from Mihir Shukla**
- Mihir Shukla, Chief Executive Officer and Co-founder of Automation Anywhere, will talk about the imperatives of the Intelligent Digital Workforce, the Bot Economy and the business benefits being experienced across all industries throughout the world by companies who have scaled their Digital Workforces. The impact is dramatic. The business results are transformational.
- 10:45 AM **Main Experience: RPA to the Power of 3 – The Digital Workforce Plus IQ Bot Plus Bot Insight**
- Witness Automation Anywhere customers recount the transformation they are experiencing with RPA. One customer will discuss the predictive analytics impact of Bot Insight. You will learn about the cognitive power of IQ Bot, a bot which learns from human behavior. Combined, it's a compelling new level for the Intelligent Digital Workforce.
- 11:15 AM **Main Experience: Enterprise-Grade RPA – Next Generation Product Vision**
- Abhijit Kakhandiki, Senior Vice President of Products and Engineering, presents the future of RPA and the vision behind Automation Anywhere's Digital Workforce Platform of tomorrow. You'll see the power of the platform today and preview of tomorrow.
- 12:00 PM **Lunch**
- 1:30 PM **Partner Briefing – By Invitation**
- Exclusively reserved for Automation Anywhere partners, by invitation.

- 1:30 PM **Breakout Session #1: RPA and the Impending Cognitive Revolution**
- With RPA, organizations have gone beyond automating “simple” tasks with RPA implementations becoming more sophisticated. Join Leslie Joseph, Principal Analyst at Forrester, for a discussion about the future of Cognitive RPA. As organizations enhance automation to learn from human behavior, they are benefiting from deeper analytics and insights into critical business operations. Discover how this will impact your business in ways unimagined - until now.
- 1:30 PM **Breakout Session #2: IT-Acclaimed RPA**
- Abhijit Kakhandiki, Senior Vice President of Products and Engineering, will demonstrate what makes Automation Anywhere’s Digital Workforce Platform the industry’s most renowned both for business users and for IT. It's an extraordinarily fresh view for both IT and business leaders.
- 1:30 PM **Breakout Session #3: Start Right. Beginning Your Journey.**
- Join Juniper Networks and Certis Cisco as they reveal their "lessons learned" in beginning their RPA implementations. You'll discover the paths of least resistance and the super highways to success. They've done it. They know.
- 1:30 PM **Breakout Session #4: Acid Test – In the End, It's About Scaling**
- Frankly, getting RPA off the ground is not very complicated. But can you scale as quickly and as easily? See how it's being done today with uncommon speed and agility unique with Automation Anywhere. Intuitive. Simple.
- 1:30 PM **Breakout Session #5: Bot Store’s Grand Opening**
- Don't miss it. Launched at Imagine London, Bot Store is the first-of-its-kind app store-like bot environment for easily deployable bots across common business processes. It is frictionless. Open. It is the dawning of a new Bot Economy. You'll see it in detail in this session.
- 1:30 PM **Breakout Session #6: Build-A-Bot Class I – RPA**
- We encourage you to take this Build-A-Bot class before you take Build-A-Bot II.** One of our most popular sessions, we offer more than one. Learn how to actually build a bot in these personalized sessions designed for just about everyone. You'll see how easy it is to build and scale bots. Enjoyable. Enlightening. Time well spent.
- 2:30 PM **Partner Power Walk and Coffee**
- Take a walk and visit Automation Anywhere partners to see the enormous value they provide to companies like yours. They are deeply knowledgeable with industry expertise you will not find elsewhere.

2:30 PM **Industry Analyst Briefing – By Invitation**

Exclusively reserved for industry analysts, by invitation.

3:00 PM **Networking Break**

3:30 PM **Breakout Session #1: Inside IQ Bot – A Bot That Learns from Human Behavior**

Learn more about the AI capabilities of IQ Bot – bots which are capable of learning from observing human behavior. They are uniquely capable of bringing structure to unstructured data. See how. No other RPA provider has it. Not even close.

3:30 PM **Breakout Session #2: Build-A-Bot Class II – IQ Bot**

We highly recommend you take "Build-A-Bot I" before you take this session. These are by far our most popular sessions. You'll discover just how easy bot building is on Automation Anywhere's platform. Building an IQ Bot is just as simple. You'll see.

3:30 PM **Breakout Session #3: IT-Led RPA**

Often, RPA initiatives are initiated by the business. Increasingly, we're seeing these projects initiated by IT. The approach can be very different even when the objectives are the same. Discover how to win with either approach.

3:30 PM **Breakout Session #4: In Your World – Banking**

This extraordinary working session will be of particular interest to leaders in banking and financial services. It is an informative breakout designed to share best practices and leverage the extensive knowledge that only leaders in this sector have. Attendees will work with peers to understand how RPA is being used to address the most mission-critical operational and regulatory challenges across the sector.

3:30 PM **Breakout Session #5: In Your World – Insurance**

This working session will be of particular interest to leaders in the insurance sector. This is an acutely informative session sharing best practices and leveraging the extensive knowledge that only the leaders in the sector have. Attendees will work with peers to understand how RPA is being used to address the mission-critical operational and regulatory challenges across this sector.

3:30 PM **Breakout Session #6: In Your World – Manufacturing**

There is no industry which has experienced more evolution and transformational change over the last decade. In this working session, you will learn how the industry's unique challenges are being met by the Intelligent Digital Workforce.

3:30 PM **Breakout #7: In Your World – RPA Meeting the Challenges of IT**

IT is no longer about implementing myriad tech solutions. It is about enabling the evolution of new business models never before imagined. In this session, learn how RPA is helping to take IT to new levels of business influence.

4:45 PM

Main Experience: Partner & Customer Showcase

Join Automation Anywhere partners and their customers as they provide 7-minute, rapid-fire sessions showcasing an exemplary RPA use case. Who knows, you may even see one of their bots currently featured in Automation Anywhere's Bot Store.

Accenture Session - "Making the Digital Workforce Real" - Silicon Valley Bank, a global financial services organization, will share their journey with Accenture to automate their finance processes using Automation Anywhere's Digital Workforce platform. This will be a first-hand account of the journey, the challenges, and the road ahead for this progressive and forward-looking enterprise.

TCS Session - "RPA adoption at GSK" - TCS is providing their expertise in the adoption of RPA at GSK driving automation of intensive manual activities involving validation, data entry and uploading of clinical trial artifacts from source system to target document repository.

Deloitte Session - "Automation at Indus Towers"

6:00 PM

Cocktail Reception. Under the Stars.

An evening to remember. Join us for cocktails and a delicious buffet while you meet other customers, partners and special guests. It will be a perfect way to conclude a productive day.

THURSDAY, SEPTEMBER 20th

6:45 AM

Registration

7:00 AM

Build-A-Bot Class I – RPA

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8:30 AM

Accenture Masterclass – Automation Done Right

Even as organizations are adopting automation at scale, they are increasingly facing a wide range of challenges starting with identifying the right set of processes, technology selection, talent acquisition and business case creation in managing a hybrid workforce and achieving intended business objectives in transforming business operations. Uniquely designed to help ensure success with your automation journey, Accenture provides clarity, sharing techniques and methodologies it has developed leveraging years of experience helping hundreds of clients address process improvement challenges.

- 8:30 AM **Fund a Technology. The New Bot Workbench.**
- Based on feedback from more than 1,000 customers, Automation Anywhere has designed an entirely new workbench to create and manage bots. Join us for a preview of this one-of-a-kind Bot Workbench and an interactive workshop to help further shape the Bot Workbench roadmap. You will help drive new features you would like to see built into this breakthrough product.
- 8:30 AM **Build-A-Bot Class II – IQ Bot**
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- 9:45 AM **Main Experience: The Promise of the Bot Economy**
- Co-founder and Chief Revenue Officer Ankur Kothari will speak about a phenomenon which will dominate RPA in ways never before imagined. And it will change everything. To be certain, it is a sea change but one worth riding.
- 10:10 AM **Corporate Accountability and Transition Management for the Human Workforce**
- Co-founder and Senior Vice President, Neeti Mehta, has a frank conversation with Pankajam, Sridevi, Group General Manger, Operations and Services of ANZ Bank, about the dawning of a corporate sensibility for a new age and a rededication to the human workforce in the age of bots. Automation Anywhere is committed to advance the use of machine learning and artificial intelligence in the deployment of the Intelligent Digital Workforce while sustaining the value placed on human beings in the workspace. It is an uncommon commitment at the forefront of our corporate agenda. Every company must have their "true north". This is ours.
- 10:35 AM **Networking Break**
- 10:55 AM **Main Experience: Whatever It Takes – Driving an Uncommon Level of Customer Success**
- Automation Anywhere's SVP of Customer Success Rushabh Parmani will provide a look inside the industry's most complete customer success program. You will see this extraordinary resource, unique to Automation Anywhere, enabling every customer with every benefit of this transformative technology. And it's yours for the asking.
- 11:20 AM **Main Experience: Mine Is Better Than Yours**
- Three leaders from three different companies will not only showcase their RPA deployments but tout their results in this competition enabled by bots. Hear their stories. See their results. You will vote to determine which company will win the coveted "Mine is Better Than Yours Award" for best bot deployment.

12:00 PM **Lunch**

1:00 PM **Partner Power Walk**

Take a walk and visit Automation Anywhere partners to see the enormous value they provide to companies like yours. They are deeply knowledgeable with industry expertise you will not find elsewhere.

2:00 PM **Partner Summit – By Invitation**

Exclusively reserved for our partners, by invitation.

2:00 PM **Breakout Session #1: Bot Insight – Predictive Analytics Embedded in Bots**

Learn how Bot Insight can not only tell you about the bot's performance, but the performance of your business in the moment. They are capable of speaking volumes about how your business is about to perform. Will you be listening?

2:00 PM **Breakout Session #2: Build-A-Bot Class I – RPA**

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2:00 PM **Breakout Session #3: In Your World – Supply Chain**

Continuing our focus on the nuance of industry-specific RPA, this session is a must-attend for leaders responsible for improving business processes across supply chains. This category has undergone a dramatic change in just the last few years. RPA will change it even more. Don't miss this.

2:00 PM **Breakout Session #4: In Your World – Finance and Accounting**

This extraordinary working session will be of particular interest to leaders responsible for finance and accounting. This is a breakout designed to share best practices and leverage the extensive knowledge the leaders in this sector have. Attendees will work with peers to understand how RPA is being used to address the multiple operational and regulatory challenges across this discipline.

2:00 PM **Breakout Session #5: In Your World – HR**

This working session will be of particular interest to human resources leaders. This is a breakout designed to share best practices and leverage the extensive knowledge that only leaders in this sector have. Attendees will work with peers and understand how RPA is being used to address the multiple operational and regulatory challenges across this discipline.

3:00 PM **Networking Break**

3:30 PM **Breakout Session #1: Enterprise 11 – Delivering the Essentials for a High-Performance Digital Workforce**

Join us for a high-level discussion on the most important enhancements to Automation Anywhere Enterprise 11. This session will focus on why operational scalability, enterprise-wide security and centralized governance are the key tenets of an enterprise-class Intelligent Digital Workforce.

3:30 PM **Breakout Session #2: Build-A-Bot Class II – IQ Bot**

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3:30 PM **Breakout Session #3: In Your World – Healthcare**

In one of the world's most regulated industries, this session will truly be enlightening for those in healthcare companies. There has never been a more demanding industry where processes can impact the speed at which we deliver services faster to those who need it the most. RPA's application in healthcare is limitless and being used today in the most advanced organizations.

3:30 PM **Breakout Session #4: In Your World – Retail**

Customers in this category have never been more demanding, nor had as much control over the success or failure of an industry, driving unprecedented competition. If you're reacting to demand, it may already be too late. But if you are proactively responding to demand, in an instant, you are going to be in the driver's seat. And your customers will reward you for it. Find out how in this session.

4:30 PM **The Imagine Bengaluru Experience Concludes**