DIGITAL WORKFORCE PRINCIPLES OF ENGAGEMENT: AUTOMATION ANYWHERE

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WHAT DO YOU WANT THE FUTURE OF WORK TO LOOK LIKE?

At Automation Anywhere we've put a lot of thought into the question. As the creators and innovators of the world's leading Digital Workforce platform – with millions of bots deployed globally – we don't take this question lightly.

FIRST – WHAT IS A DIGITAL WORKFORCE PLATFORM?

Simply put: A Digital Workforce is a set of trained software bots with varied capabilities that humans can rely on to help complete the repetitive or cumbersome parts of their assigned workload.

- Bots that can be trained to automate rule-based processes across any system or application.
- Bots that use machine-learning to automate processes using semi structured data while intelligently and continuously self-improving.
- Bots that self-synthesize both bot-level and process-level data in real time, putting never-before available information into the hands of humans to make real time decisions and process improvements.

YES, A DIGITAL WORKFORCE DOES A LOT AND EXTENDS ITS SKILL SET DAILY.

At Automation Anywhere our commitment is to enhance human contribution and innovation to advance work and society as a whole by creating the most reliable, secure and powerful Digital Workforce. Our belief is that humans enabled by bots are freed from the repetitive and mundane parts of their tasks and are empowered to think bigger, reach higher and create more.

This will define the future of work. And at Automation Anywhere we feel a responsibility to define and create this ecosystem conscientiously.

THIS IS OUR DIGITAL WORKFORCE CHARTER.

1. Human Centric Technology – Focused & For the Future

Build technology to enable humans with an overarching goal to increase process excellence and efficiency. Design and build to free humans to think, create, innovate and invent ways to achieve our collective human goals.

2. Develop and Apply AI and Machine Learning Wisely

Aim to use machine learning and AI technology to expand the range of automation, while seeking to minimize human displacement and strife.

3. In Service to Process Excellence

Deliver the world's leading Digital Workforce that will empower corporations to deliver the next generation of services, service delivery models, products and experiences across all industries.

4. Secure and Reliable

Start from industry-best security and safety guidelines with a commitment to continuous improvement.

5. Responsibility for Ethical Human Behavior

As leaders and pioneers in this chapter of the 4th industrial revolution we commit to building technology with high standards and a responsibility to partner with corporations worldwide to manage this change and work evolution not just ethically but with empathy, kindness and moral responsibility.

With these principles of technological innovation, Automation Anywhere commits to pursuing Digital Workforce advancement without devaluing or undervaluing human contribution.

We commit ourselves to being accountable to society. The purpose of our technology has been and will continue to be the enhancement and enablement of the human workforce. We will continue to be strong advocates for organizations to put human value at the center of change management, advocate human-centric corporate goals, principles and corporate accountability.