

PARTNER BRIEF

Unparalleled Insights with FortressIQ and Signavio

The powerful combination of process and task mining gives you the information you need to supercharge your business transformation.

A Complete Solution for Data-Driven Business Transformation

Understanding the necessity of business transformation is only half the battle. You also need to know where to start, and how to capture every bit of the data you need to be successful. That's where the powerful partnership between the Signavio Business Transformation Suite and FortressIQ comes in.

Together, FortressIQ and Signavio combine top-down and bottom-up approaches. We combine discovery, modeling, analysis, and monitoring not only of your business processes, but also the tasks and actions within them. By uniting data on the processes as well as how users interact with them, your organization will gain the ability to accurately quantify potential ROI, and prioritize improvement opportunities and cost reductions quickly.

Optimize Every Part of Your Business

On an average day, organizations perform millions of tasks within any given business process to deliver a business outcome. Process mining is extremely effective at determining opportunities for process improvement at a macro level. For truly transformational results, however, it is imperative your business has both macro- and micro-level visibility, for real data-driven operational excellence.

Combining macro-level business process data with micro-level user transactional data instantly brings to the forefront how individual actions within a process are actually executed: the steps real people take every day to complete their work. This includes any manual workarounds people use that sit outside of the defined process model, like copy/pasting from a spreadsheet to complete an order faster.

Complete Operational Insights



Tops down process data
+ Bottoms up task data

Complete process insights



Perfect work instructions
& compliance



Automation acceleration



Continuous improvement,
collaboration & monitoring

Signavio and FortressIQ combine this “human intelligence” with “process intelligence” data gathered automatically from your organization’s existing process framework, to build an incredibly detailed overview of how every process within your organization actually functions. With full visibility over what happens across your business, and no blindspots at either a task or process level, you will be able to take a both human- and data-driven approach to complex transformations, and make better decisions.

“Synergy” is often overused, but in this case, it’s the perfect descriptor. The combination of technology from Signavio and FortressIQ gives you the best of both worlds, creating a positive impact on your business that goes way beyond the individual tools. With unparalleled insights into your business processes and the tasks within them, every element of your business transformation initiative is enhanced.

Full visibility at process and task level means you can conduct accurate impact analyses before business optimization or transformation efforts begin, quickly identifying and prioritizing which user activities within a business process need to be addressed first. With no blind spots at either a task or process level, you will be able to take a both human- and data-driven approach to complex transformations and make better decisions.

Understand Today, Build for Tomorrow

With Signavio and FortressIQ, you will gain an accurate and detailed understanding of what happens in your business processes, and what happens within those processes, right down to the duration of specific tasks. All this, without needing to swap between dozens of screens or different programs; the Signavio and FortressIQ tools work seamlessly together, as you can see from the diagram at left.

By developing a clearer picture of exactly how your processes and tasks operate, FortressIQ and Signavio can help accelerate your automation projects rapidly from idea to action. Better visibility of the steps within a process means you can get from investigation to outcome faster than ever, by quickly highlighting areas with a strong ROI, then building a business case to justify expenditure by demonstrating the potential improvements.

At the same time, the combination of process and task mining gives you an overview of where your high-value work is really taking place. By identifying automation opportunities easily, and moving quickly to implementation, you give your employees time back in their day to carry out the value-adding work that can’t be automated.

End-to-End Process Intelligence Across the Enterprise



With Signavio and FortressIQ, You Can:



Improve the end-to-end efficiency of every part of your business



Develop more precise process simulations to predict the impact of business changes



Identify and analyze bottlenecks at any stage of your business processes



Make data-driven decisions on allocation of resources and organizational structures



Define and model best-practice approaches to tasks within any process



Create more accurate work instructions with real, data-based information like screenshots



Understand and calculate resource and task productivity to simplify benchmarking

Boost Productivity and Enhance Workforce Capabilities

Of course, it's not just your digital workforce that can benefit. The same granular understanding of how tasks are completed means you can benchmark the most efficient/least expensive/least error-prone way of completing a task, then roll that out as standard practice across your organization.

Another example of the benefits of combining human-driven and data-driven approaches to the challenges and opportunities you face is the ability to benchmark work that takes place across divisions, even in different offices or locations. For example, discovering that the most successful sales team in your business is using one CRM over another can help you make decisions that increase your effectiveness company-wide.

Effective business transformation relies on knowledge – the more detailed, the better. With Signavio and FortressIQ, you get a combination telescope and microscope, letting you understand the way your business works at every level. This understanding gives you the insights you need to make the best decisions for your business, now and into the future.

About FortressIQ

FortressIQ delivers real-time, end-to-end process insights for the modern enterprise. It leverages computer vision and artificial intelligence to add human-level observability to any application, with zero integration and universal compatibility. FortressIQ's automated process discovery enables enterprises to uncover insights and analytics previously unattainable with traditional methods, so that they may confidently make decisions and strategically implement them across the enterprise. These capabilities assist in improving employee experience, system optimization, process redesign, value engineering, and augmented intelligence. Founded in 2017, FortressIQ is backed by Lightspeed Venture Partners, Boldstart Ventures, Comcast Ventures, Eniac Ventures, M12 and Tiger Global. To learn more, please visit us at www.fortressiq.com