



# Award Nomination Form

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## THE AUTOMATION ANYWHERE BRAND AWARD

Awarded to individual who promotes the Automation Anywhere brand and is often the external voice of the brand--a true brand ambassador.

Upon completion forward pdf and any supporting documents to [customer.awards@automationanywhere.com](mailto:customer.awards@automationanywhere.com)  
Your nomination will be considered for financial year in which it has been submitted.

### NOMINATOR INFORMATION

Company name:

Your (nominator) name:

Your (nominator) email:

### NOMINEE CONTACT INFORMATION

Name of individual nominee

Name of Company

Email of individual nominee

Title of individual nominee

### In what region is individual nominee

North America & Latin America

Asia Pacific

Europe

India, Middle East, and Africa



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The more information we have about your nominee's achievement, the better we are able to assess their eligibility for the award. The questions below are to guide your written nomination.

Describe the normal role of the nominee(s)

What have they/you done to feature the AAI brand prominently? (Consider websites, social media, meetings videos, podcasts, infographics, blogging, webinars, FAQ, free-of-charge classes, links to AAI customers etc.)

Give examples of specific content and messaging--interesting success stories/statistics shared about the brand or unique positioning. Did they help train others on brand positioning?

Provide any examples of brand promotion during networking activities, such as wearing branded items, discussing or sharing brand visuals, videos, websites etc..

Please provide any metrics that you can share that show the impact of ambassadorship (revenue, leads, clicks etc.)

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