



## Customer Case Study

### Nuva Technologies

#### CASE HIGHLIGHTS

Profiled Organization: **NUVA Technologies**

*Challenge:* Increase productivity by reducing the hours spent on setting up computers for clients.

*Solution:* Automation Anywhere provides a cost and time effective solution to help schedule set-up routines and then tailor the tasks as required.

*Benefits:* Nuva Technologies increased productivity levels & programmers' responsiveness by effective & hassle free execution of automated tasks & server uploads.

#### BACKGROUND

NUVA Technologies is a leading service solution provider of emerging digital media display software technologies. They provide next generation technology for digital display software solutions, out-of-home digital advertising solutions and interactive multi-media broadcasting network solutions. Their services include digital design and setup, display management services and server maintenance services.

#### BUSINESS ISSUE

Nuva Technologies' mission is to be the global "Go To" company for cutting edge, sophisticated technology solutions. On the path to success they were faced with the hurdle of managing productivity levels of teams. Their installation programmers needed to focus their energies towards the successful implementation of software projects, instead they were faced with:

- Time consuming repetitive manual tasks.
- Monotonous day-to-day operations.
- Hours of manual efforts lead to human errors.

- Hassle of scripting.



*"We here at NUVA Technologies love your application, of course we're software developers but when it comes to Windows process automation we only trust Automation Anywhere."*  
- Dale Marion, CIO

#### SOLUTION

The installation programmers wasted hundreds of hours in routine setup operations for their clients. The challenge Mr. Dale Marion, CIO at Nuva Technologies, faced was to find a cost and time effective solution to reduce this wastage. They required software that allowed them to create macros to run 'cron' or scheduled tasks & the freedom to tailor the macros as required. They chose Automation Anywhere to solve their problem. Superior editing and scripting options allowed them to automate:

- The setup of remote server software for clients.
- The upload all of the files on to the client servers.

- CHModing the appropriate directories.
- Setting up and executing scheduled or 'cron' jobs on the server.



the rest.”

“Automation Anywhere is very, very good! We simply execute one file type in 4 variables and Automation Anywhere takes care of

- Mr. Dale Marion, CIO

- Cut down on errors that were introduced with manual processes.
- Helped accelerate successful project completion.

“Your software gives our programmers the ability to save hundreds of hours on server installations.”

- Mr. Dale Marion, CIO

## BENEFITS

NUVA Technologies has empowered itself by implementing a low cost, highly effective software solution.

- Automation Anywhere continues to save hundreds of man-hours.
- Reduced resource cost by increasing productivity levels.
- Automated effective & hassle free executions of 'cron' jobs.
- Increased programmers' responsiveness.

Nuva Technologies continues to innovate in the Ever-changing digital media space and it has successfully implemented a cost and time effective solution to help them keep that competitive edge. Tethys Solutions continues to provide them with a reliable and innovative automation solution.

*If you found this case study useful, explore how Automation Anywhere can give your business an edge – visit us*

[www.automationanywhere.com](http://www.automationanywhere.com)

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## PRODUCT INFORMATION



### AUTOMATION ANYWHERE

*Automation Anywhere is intelligent automation software for business & IT tasks. Record keyboard & mouse or create automation scripts using wizards. No programming required. Premier license allows task to exe capability. Read more about this product at [www.automationanywhere.com](http://www.automationanywhere.com) or call our sales hotline +1-408-340-1956.*

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